

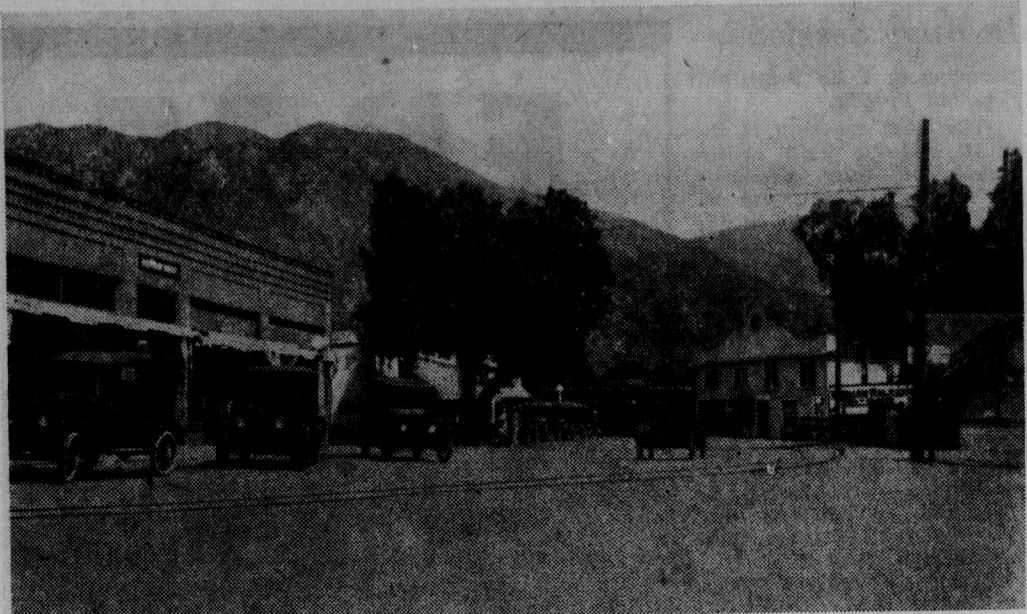
Sierra Madre News

Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oaks-Highland, Rosemead-Foothill Area

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Sierra Madre, California — Thursday, April 16, 1964

16 Pages — Vol. 57, No. 24



IN THE YEAR 1920, this is the postcard that you could purchase of Sierra Madre five for a dime, on any drug counter, newsstand, and at most grocery stores. Today we have no postcards, that visitors or residents can send to their friends advertising our city... Hear ye, hear ye, Chamber of Commerce, aren't we missing just a little bit of a bet here.

23.7% Cast Ballots For Council

Sorensen-King To City Council Seats



RICHARD KING

Wistaria World-Wide Affiliate

Renee and Laurence Lloyd, owners of Wistaria Flower Shop, located at 74 W. Sierra Madre Blvd., have been accepted into membership of Florists' Telegraphic Delivery Association, the world-wide flowers-by-wire organization.

The Lloyds, eager to give all their customers the best in service and merchandise, are very pleased to now be a part of this association. Through FTD's guaranteed service and Wistaria Flower Shop, flowers may be wired to any place in North and South America and to practically every country abroad.

Renee Lloyd's talents were recognized by the San Gabriel Florist Association when recently they hosted the San Fernando Florist Association at a design school held at furniture mart on South Broadway. Renee was the featured designer for the occasion.

Out of a total of 5037 qualified voters, 1196 cast their ballots Tuesday to fill two expired Councilman terms, City Clerk and City Treasurer expired terms.

Much to the surprise of many, Richard King was given the largest vote of the three vying for the Council seats. King carried six of the 11 precincts for a total vote of 765. Present Mayor Sorensen commanded five of the precincts tallied up a total of 730 votes and present Councilman Webster Vannier, winning no precincts trailed in the unofficial count with 538 votes.

The old "Political Game" of casting but one ballot in a three way contest was noted as having a decided effect on the totals. There was a possibility of 2392 votes for Councilman but only 2033 were cast showing that 359 people cast but one ballot for the two councilmen seats. This was also noted in the Clerk and Treasurer voting with a possibility of 1196 votes, 180 declined to vote for Clerk and 182 for treasurer with one write-in.

There were 16 write-ins for Council and 14 absentee ballots cast. Precinct tabulation is as follows:

Precinct	King	Sorensen	Vannier
1	69	55	34
2	93	104	68
3	92	92	61
4	75	76	64
5	49	41	30
6	54	75	53
7	54	67	50
8	76	66	31
9	72	51	45
10	67	63	61
11	56	29	34
A	8	11	7

— Absentee Councilman King will be seated after the canvass of votes and declaration of
Please turn to Page 5



SEVERIN SORESEN

Orchid Hobbyists Meet April 16

The San Gabriel Valley Orchid Hobbyists will hold their monthly meeting Thursday, April 16, at the Los Angeles State and County Arboretum, 301 N. Baldwin, Arcadia.

The speaker for the evening will be Mr. Harry Rapella of Rapella Orchids, of Hawthorne, Calif. His subject will be Cattleya Mossiae, and Mossiae crosses. Mr. Rapella has made some of the finest Mossiae crosses.

There will be a plant forum, with a special table for plants that the members bring in for discussion. Also plants that are unusual or a lovely bloom.

The public is invited to attend and anyone interested in the growing of orchids is invited to join the society.

Dr. Ralph Martin Elected as State Delegate

Last week over 900 members of the American Chiropractic Association in California elected Dr. Ralph J. Martin of Sierra Madre as State Delegate from Southern California. The National chiropractic association in which has been the largest chiropractic association in the world for over 40 years with over 6,000 members, has recently amalgamated with some 1,500 members of the International Chiropractic Association to form the new American Chiropractic Association which now has about 8,000 members.

In Denver on June 27 the new Association will meet for its first national annual convention. Dr. Martin as state delegate from Southern California will participate in ratification or amendment of the by-laws and other important business of the House of Delegates of the new American Chiropractic Association.

Dr. C. Lee Hightower of Fremont is state delegate from the northern part of the state. California not only is the largest state in population but is also the largest in chiropractic membership in the national association. It is the only state with more than one delegate.

Dr. Martin states that "it is our concern as delegates from California that the new American Chiropractic Association may find dedicated, responsible health service to the public as the common denominator between all groups and areas within the profession."

Suggested Corrections To Be Made By City, County and Engineer By April 21

Red-Tagging Job Next Step Of City Council For Relief

The City Council of Sierra Madre met in regular session Tuesday evening at the hour of 8 p.m. with all Councilmen present to adopt Resolution No. 2064 for the payment of \$42,575.96 in outstanding warrants. All other executives and officials were present and in their appointed chairs.

Weed Abatement

A Public Hearing on Weed Abatement was held with the City Administrator authorized to call for bids, and proceed with removing weeds on the property so posted. Action can be expected shortly after May 1.

5 Day Notice

Over one and a half hours was spent in the proposition of the alleged damage done to properties adjacent to, the now under construction, Nuetzel Tract.

The letter previously published in the Sierra Madre News was again read to the Council and those in attendance, whereby the author, Mrs. John H. Maddox, stipulated that the present Ordinance was shown to be defective, and that all excavating on the Hillside Ordinance be denied until satisfactory ordinances are made.

Hartman Sponsors Broadcast On Cancer Control

Hartman Pharmacy, at 29 N. Baldwin, Sierra Madre, has been sponsoring a monthly broadcast over the past few months to bring to you valuable information or various diseases. These broadcasts come to you over KMAX at 11:30 a.m. This month's broadcast will be Friday, April 17, and will be an interview by Dr. John F. Potter, assistant professor of surgery and head of the division of oncologic surgery, Georgetown University Medical Center, Washington, D.D., on the subject of cancer.

Dr. Potter points out that early detection is the key to cancer control. A complete physical checkup at least once a year is your best protection. Today, one in three cases is cured. The cure rate could be one in two if cancer victims would seek early diagnosis and treatment.

There are seven danger signals of cancer; they are usually painless, but any one of them can mean cancer. But while these are symptoms, none are positive proof. Only a physician can be certain.

Rudy Hartman of Hartman Pharmacy urges you to have a yearly checkup and to watch for the seven danger signals of cancer.

Don't forget to turn your radio dial to KMAX to hear this enlightening interview.

MAYOR SORESEN PROCLAIMS NATIONAL LIBRARY WEEK

WHEREAS, the week of April 12-18, 1964, has been designated as National Library Week, and

WHEREAS, the purpose of such observance is to focus public attention on reading as a source of personal fulfillment, the importance of reading in our national life, and on our libraries which can make reading accessible to everybody, and

WHEREAS, the continued strength of the nation depends on an informed and enlightened people, and

WHEREAS, the freedom to read is the responsibility and privilege of all people in a democracy,

NOW, THEREFORE, I, Severin L. Sorensen, Mayor of the City of Sierra Madre, do hereby proclaim the week of April 12-18, 1964, as National Library Week and urge all citizens to visit their free public library to learn how they may benefit through the regular use of its services and resources.

SEVERIN L. SORESEN,
Mayor of the City of Sierra Madre

Dated: April 15, 1964

Reserve Graduation Completed

With all the pomp and glory that could be mustered, ten candidates for the Sierra Madre Reserve Police were given the oath of office by City Clerk L. Marie Warfel, and presented their badges by Mayor Sorensen Tuesday evening in the Council Chambers before a group of friends and relatives totaling approximately 150.

City Administrator Bevington charged the ten with their responsibilities with Mayor Sorensen giving the graduation speech of encouragement.

Officer Leonard Carnigan, explained the tedious 70-hour Tuesday evening and week-end training that was accomplished, and a resume of the forming of the Reserve.

— Please turn to Page 5

Total Tax Payment \$33,855

Edison Pays '63-64 Tax; Over \$31,000 For S.M.

The City of Sierra Madre's share of Southern California Edison Company's 1963-64 property taxes is \$31,217, the final installment of which was paid on April 10, District Manager Paul J. Langlie, announced.

Of this amount, \$6,400 is paid by Edison for municipal taxes, \$16,208 goes directly to local schools, and \$8,609 is for other local county and special district taxes, Mr. Langlie said. He reported that in addition to property taxes, Edison also paid \$2,638 to the City of Sierra Madre for franchise and business license taxes for the year 1963.

This brings the total to \$33,855 which is being paid as a result of Edison's operations in this city, Mr. Langlie noted.

Combined Edison property tax payments for 1963-64 in 12 counties of Central and Southern California totaled \$47,297,482.72, and franchise and business license taxes amounted to \$2,521,661.63. Edison's tax payments, including those of recently merged California Electric Power Company, totaled \$98,623,805 last year. Taxes are the company's largest single item of expense and account for 23 cents out of every dollar of revenue, he said.

Baseball Clinic Stated April 25

Baseball fans both young and old are in for a treat on Saturday morning, April 25, for, starting at 9:30 a.m. at Heasley Field, the 7-Up Youth Foundation will conduct a kids Baseball Clinic. Frank Kelleher, sports director for the 7-Up Youth Foundation, will be in charge. Instructors for the day will include Nels Burbrink, St. Louis Cardinals scout; Harry Miner, Milwaukee Braves scout; Gene Handley, Chicago Cubs scout, and former professional players, Fred Strohle, Ed Stewart, and Pres Elkins.

According to Kelleher, "The purpose of these clinics is to teach the fundamentals of baseball—how to hit, throw, field, pitch and catch—will be discussed. When the fundamentals are learned, individual styles will take care of themselves."

This is a great opportunity for anyone interested in baseball to observe, firsthand and right here in our own town, the know-how and ability that makes a great baseball player.

Found 24-Hours Late

Rescue Team Assists In Search of 2-Year Old Boy

Eleven weary and disappointed Sierra Madre Search and Rescue men returned to their homes Tuesday afternoon, April 7, after trudging all night Monday in a desperate effort to find a lost two year old boy, missing since Sunday noon. With the group were three of their famed tracking bloodhounds, Tuffy, Henrietta and Hezikiah.

But they were too late to help tiny Kenneth Dale Edwards who wandered away from his parents' campsite 20 miles west of Rosamond. Mr. and Mrs. Ronald Edwards of 7902 Quill Dr., had gone to the desert to ride their motorcycle which they towed behind their car. As the parents took turns, their three small children played on a knoll nearby.

Mrs. Edwards called the children at noon. Corey 5, and Margie 3, came running but Kenneth was missing. They said he was chasing a rabbit. When Kern County Sheriffs failed to find the boy at dusk a massive search was begun. Volunteers on horseback, in jeeps, desert motorcycle riders and men on foot joined the search. All night they criss-crossed the desert in vain. Temperatures dropped near freezing and strong winds covered the tracks with sand. Early Monday morning two helicopters and men from the U.S. Army joined the search. The little boy's jacket was found about a mile from the campsite but still no trace of the missing child.

Monday afternoon the Sierra Madre Search and Rescue Team arrived in base camp at 8:30 p.m. and Miner Harkness was made operations leader of the largest search in Kern County history. Much credit should be given Harkness for the efficient way he handled the difficult situation. He set up search patterns for the volunteers, lined his own team out and called in the Montrose and Altadena Search and Rescue Teams. He knew that time must be running out for the little boy. But the boy's jacket had been handled too much for any use by the bloodhounds, and Mr. Edwards had to drive back to Downey to secure more clothes. All night the — Please turn to page 13

S.M. Apartment Owners Plan May Meeting

The Sierra Madre Apartment Owners Association board of directors met Thursday, April 9, for breakfast at a local restaurant. Present were president Barney Yunk, vice president Hugh Warden, secretary Gene Baird, treasurer Bob Solt, directors Lola Rudbach and Mark Shafer.

President Barney Yunk said the board confirmed the surprising growth of the organization and credit was given the current membership drive headed up by Lola Rudbach.

The board made definite plans for an open meeting of the membership and guests for the evening of Tuesday, May 5, at a place to be announced. The agenda will feature Mr. F. Ward Culbertson, who will explain the tenant credit reference system which the apartment owners association will make available to their members. The main purpose of the meeting will be discussion regarding the current water rates as applied to multiple units in Sierra Madre. Yunk said the board hoped that direct action in this regard could be formulated at the meeting.

Before adjourning, the board took recognition of the published statements of the three candidates for the City Council as outlined in the Sierra Madre News recently. They expressed pleasure that all candidates had implied that matters affecting multiple unit owners would be given fair consideration.

Whit Smith Quintette at SM Art Fair

The Sierra Madre Art Fair which will be in progress Saturday and Sunday, April 18 and 19 will have an additional attraction for your enjoyment on Sunday. The Whit Smith Quintette will have a program from 3 to 5 p.m. at the Fair at Sierra Madre Memorial Park. — Please turn to page 6



THURSDAY APRIL 16th will be the second annual salad luncheon of the Sierra Madre Civic Club to be held in the Women's Club House. Marcella Colbert, left, of the Plaza Shop, Nelly Haynes, Civic Club member modeling and chairman, and Mrs. John T. Matter discuss the affair and make plans.

Don't Break the Chain

Sierra Madre Alert System Protects Local Businessmen

Inauguration of a new "check fan-out" system, called "the Sierra Madre Alert System, originated at your Chamber of Commerce, 71 N. Baldwin, by Secretary-Manager Dottie Underwood with the help of Chief of Police Bale and E. Robert Evans of Sierra Madre News, to protect businessmen from counterfeiters, bad check artists and shoplifters, is now in effect.

The system works on a chain system, or relay method. When the Chamber of Commerce receives a message from the Police Department, they notify two key businessmen in the city, each of whom will notify two others. Thus, through progressive notification, the entire community will be alerted within minutes.

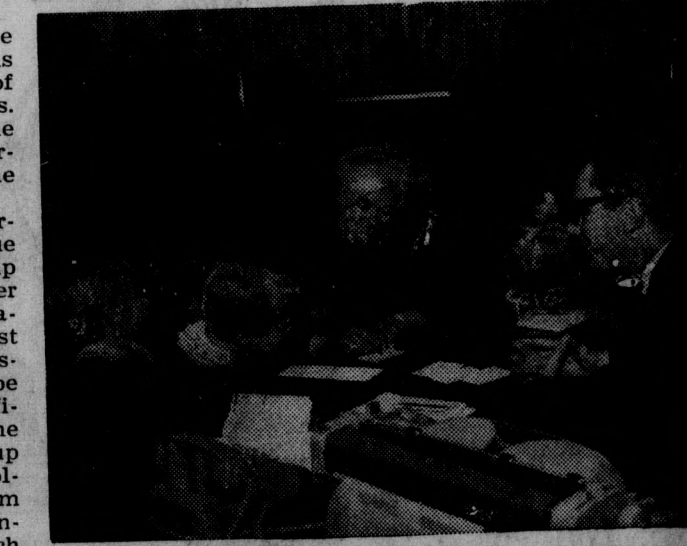
Alert Cards are being distributed with instructions to "Call your contacts immediately—do not break the chain," and your individual contacts and their phone numbers.

Each owner or manager should explain the Alert System to his employees so that they can make the calls in case of the absence of the manager. The important thing is to not break the chain, or the system will be of no use. If your contact's phone is busy, keep calling; if it should be out of order, call the Chamber of Commerce or the Sierra Madre News.

Firms who have no contact to make will know that they are at the end of the chain, so record the time the message was received by you—then a check can be made to see how long it takes to alert everyone. If your Alert Card is lost or misplaced, please notify the Chamber of Commerce so that new cards can be delivered to you. A master chart is available at the Chamber of Commerce for anyone who wishes to check the fan-out system.

WEATHER

	High	Low
April 7	79	52
April 8	85	55
April 9	88	53
April 10	80	44
April 11	76	55
April 12	85	54
April 13	95	62
Rainfall to date	12.19"	
Year ago to date	9.44"	



WHEN INVESTORS Savings and Loan Association opened up their new branch office building at the corner of Foothill and Michillinda in East Pasadena last week, they were pleasantly surprised with a visit from motion picture actress Jayne Mansfield and her two sons. The glamorous motion picture star opened new accounts for Zoltan (left) age 3, and Mickey, Jr., age 5 with the help of Vice-President at Investors and manager of the branch Mr. Gaskill.



CALIFORNIA GOP DELEGATES depart for capitol — Leaving for Washington, D.C. are two delegates to the 12th Annual Republican Women's Conference, Left, Miss Gloria Smith, 587 Cypress Ave., Los Angeles, of the Highland Park Republican Women Federated and chairman, 48th Assembly District Republican Central Committee. With her is Mrs. Joyce Wenger, 1694 Sierra Madre Villa, Pasadena, president of the East Pasadena-Sierra Madre Republican Women's Club. The Conference, with Sen. Margaret Chase Smith (Rep., Maine) as keynote speaker, will be the official kickoff for the Republican Campaigns of 1964. The conference ran April 7-11.

Kathleen Moore, Jonathan Campbell United In Candlelight Ceremony



MR. AND MRS. JONATHAN CAMPBELL
... nee Kathleen Moore

In a beautiful candlelight ceremony Kathleen Diane Moore became the bride of Jonathan Wray Campbell in Trinity Presbyterian Church on March 25th at eight o'clock in the evening.

Reverend Donald Osterlander officiated at the double ring ceremony in the members of the family and closest friends. On each side of the altar was a large bouquet of white stock, gladiolas and chrysanthemums. Candelabra were filled with white candles and entwined with greenery and white bows. White bows also decorated the pews of the church.

Kathleen is the daughter of Mr. and Mrs. Woodrow Burt Moore of Pasadena and Jonathan is the son of Mrs. James L. Jones of Glendale.

For her wedding the bride was lovely in a floor length gown of white tulle with a fitted bodice and elbow length sleeves.

The bride's short veil of illusion was held by a white tulle pill-box, which had a bow in the back. She wore short white kid gloves, and carried a bridal bouquet of white roses, baby pink roses and white ribbons.

Miss Carol Rowley of Van Nuys was the bride's maid of honor, and Miss Annette Macdonald of Berkeley was bridesmaid. They wore short blue tulle sheaths which had elbow length sleeves. Their blue organza over-skirts were decorated with a bow at the waist in the back. Their headpieces were blue circlets with a small bow and short blue veils. They also wore matching shoes and white gloves. The attendants carried bouquets of white carnations, blue net and blue streamers.

Donald Travers of Glendale served as best man, and Richard Allan Moore, brother of the bride, was the usher.

Mrs. Lenore Espe, church organist, played for the ceremony, and Miss Julie Talbot was at the guest book at the church.

Following the wedding a reception was held at the home of the bride's parents, 3780 Shadow Grove Road, which was beautifully decorated throughout with large white bouquets. The bride's table was covered with a white cloth and a silver candelabra was at each end. Three blue candles decorated with blue net were in each candelabra. The three-tier columnar wedding cake was exquisite with an ornament of three bells adorned with net and pearls on top. One blue rose was in the center of each tier, and cupids decorated the columns.

Mrs. Moore, the bride's mother, received guests wearing a two piece pink crepe dress and a pillbox hat, which was covered with small pink and white flowers, and had a short veil. She also wore matching shoes, elbow length white kid gloves and carried a white beaded bag. Completing her outfit was a corsage of pink orchids. Mrs. Jones, the bridegroom's mother, wore a lace sheath of avocado green with matching accessories. Her hat was a pillbox with a small veil, and she also wore off-white elbow length kid gloves. Her corsage was of green and brown orchids.

For their honeymoon trip to Carmel, the bride chose a going away suit of bone colored two piece silk, with matching accessories, and a corsage taken from her bridal bouquet. Upon their return the couple will live in Glendale, where the bride is teaching school.

Mr. Campbell was graduated from USC and is now attending Loyola Law School. The new Mrs. Campbell was graduated from California State College at Los Angeles where she belonged to the Theta Gamma Chi sorority.

Guests from out of town included the bride's grandparents, Mr. and Mrs. John L. Moore of Bakersfield; two cousins, Miss Karen Moore and Miss Elizabeth Moore, both of Bakersfield; the bride's uncle and aunt, Mr. and Mrs. Robert Moore and their daughter, Judy, of Glendale; the bridegroom's grandmother, Mrs. J. B. Perrine from Pennsylvania, and the bridegroom's sister, Mrs. Ronald Daniels of Corpus Christi, Texas.

Michelle Tweedie Makes Honor Roll

Michelle Tweedie, a freshman from Sierra Madre, is one of 135 students earning honor roll grades at Lewis and Clark College winter term.

To qualify for the honor roll, a student must maintain a 3.50 average and carry three full courses under the college's new three-term, three-course system.

Miss Tweedie's G.P.A. was 3.55. She is the daughter of Mr. and Mrs. William A. Tweedie, 360 E. Grand View.

Senior Citizens To Enjoy Day Of Book Review

Next Saturday, April 18, the Senior Citizens will enjoy a book review program given by Mrs. Margaret Lee Tweedie. This is National Library week and the program is being arranged by the Sierra Madre Library.

Mrs. Tweedie will be a guest at the luncheon which will also celebrate all of the April birthdays.

Last Saturday's program was a review of the book "Ramona" given by Mrs. Clinton Symonds. This book was written 50 years ago by Mrs. Helen Hunt Jackson who came here from the east and resided while writing the book at the home of the Abbott Kinneys, "Kino-loa" Sierra Madre Villa. Mr. Kinney, at that time, was a government official in Indian affairs and was able to assist Mrs. Jackson with valuable research. This book review was of special interest to some of the Senior Citizens who are planning to attend the Ramona Pageant at the end of the week.

Caltech Service League To Meet

The Caltech's Service League's spring meeting will be held on April 20 at 8 p.m. in the Athenaeum, 551 S. Hill Ave., Pasadena. Mrs. Ronald Ross, president, has announced that the speaker will be the chairman of Caltech's Biology Division, Dr. Ray Owen, who will tell of the exciting new things going on in that field.

All members and friends of Caltech are urged to be present.

On Friday morning a member of the agricultural committee and the national resources committee of the California State Chamber of Commerce, Mr. Stary Gange, will speak on new developments and changes that are in store for the state of California.

Educational category awards will be given. To close the morning session Mrs. Henry H. Hoodie, state conservation chairman will give the Penny Pines Memorial which dedicates pine tree plantations given to the Department of Forestry to the memory of club members and relatives who have died in the past year.

The afternoon session will be the installation of officers for the coming year.

The Sierra Madre Unit of Pasadena League of Women Voters will hold their April meeting at the home of Mrs. James Hyde, 239 E. Sierra Madre Blvd. at 9:30 a.m. on Tuesday, April 21.

Mrs. Joe Mullins will preside and discussion will focus on the election of the State Legislators. Resource material will be presented, with Mrs. Andrew Buchan leading the discussion.

Call 355-8875 for information concerning babysitting arrangements.

Donations were made to the cancer drive, Red Cross drive, City of Hope, and the Alaska Emergency Fund. Community Service chairman reported 366 hours and \$85 spent on local projects.

Rehabilitation chairman has sent three robes and six shirts to San Fernando Veterans Hospital and a plant was taken to a local disabled veteran.

Those who attended the Pan-American Fiesta at Alhambra on Saturday night were Mr. and Mrs. Roy Pickett, Mr. and Mrs. Raub McKim, Edna Faller, Orelia Henderson, Effie Pratt, and Thelma Proctor.

The next meeting of the unit will be held at the home of their president, Mrs. Roy Pickett, 189 W. Highland, on Thursday night, April 23, a pot luck supper at 6:30 followed by a social evening and silent auction.

Elementary School Menu
April 20 - 24, 1964
Monday—Grilled cheese sandwich, deviled egg salad on shredded lettuce, buttered corn, fruit cup.
Tuesday—Beef on a bun, stewed tomatoes, carrot sticks and cheese cube, apple sauce, peanut butter cookie.
Wednesday—Home baked beans, 7-minute cabbage, celery sticks, one-half banana, buttered corn bread.
Thursday—Chopped steak gravy or fried Chicken, rice, tossed green salad, peach cobbler, bread and butter.
Friday—Oven grilled fish, green beans, school cafeteria salad, fruited vanilla pudding, baking powder biscuit.
Each lunch contains one-third quart milk and 2 tsp. butter. A la carte items also available.

Use the Classified Ads and turn Your Used Merchandise Into Cash

CFWC Will Have Convention

The eighth annual convention of Verdugo District of the California Federation of Women's Clubs will be held April 16 and 17 at the Huntington Sheraton Hotel in Pasadena. Mrs. George H. Hohnsbeen, District president, will preside. She has chosen the theme "Our Responsibilities Today for Tomorrow." This event marks the climax of the year's work where awards are presented to the clubs for work done in many categories.

A color guard from Pasadena High School will open the convention at 9 a.m. on Thursday morning. The morning's principal speaker will be Commander James D. Hester, chaplain. Commander Hester is on the Hospital Ship Haven. He will speak on the Moral Leadership program implemented by the Navy to guide recruits to an understanding of their duty to their country.

Awards will be given in the public affairs and service departments of Federation.

At 12:15 there will be a luncheon in the Viennese Room at which time the district will honor its winner in the Hallmark Art contest for high school seniors. Miss Toni Barbaggio of Glendale is this year's winner. The district will also present an award of its own. The Federation Trophy, a most sought after honor will be presented by Mrs. James Clark, 3rd vice president and Federation chairman. This award is given to the club showing the best framework in federation programming and participation during the year.

Thursday afternoon Mrs. Vernon Cunningham, vice president at large for the state of California Area D, will speak on "Federation Does Care." Awards in the fields of home life and fine arts will be presented.

Speaker at the Thursday evening banquet in the ballroom will be Dr. Fred Judson. Dr. Judson is minister of Trinity Baptist Church in Santa Monica and has been Santa Monica City Councilman, board member of the Chamber of Commerce, Boys Scouts, and Red Cross, and YMCA. He also has served as a member of the board of trustees of University of Redlands and has been president of the Redlands Alumni Association. His topic will be, "Life Can Be Exciting."

Sweepstakes and trophies will be presented.

On Friday morning a

Legion Auxiliary In Busy Session

Members of Sierra Madre Unit No. 297, American Legion Auxiliary held a busy session on Thursday evening at the home of Past President Mrs. Ralph Bent, 602 Fairview Ave., Arcadia.

Special guest for the evening was Mrs. Ida Schwieger, child welfare chairman of the 18th District who gave a resume of the work of the American Legion and the Auxiliary to improve the conditions of all children, both physically and mentally.

The Legion has recently established a Foundation for research of the 65 different viruses that effect new born babies. They are also trying to pass a law making it mandatory for doctors to report to authorities all cases of child beating or child molesting, that they may be called on to treat.

Donations were made to the cancer drive, Red Cross drive, City of Hope, and the Alaska Emergency Fund.

Community Service chairman reported 366 hours and \$85 spent on local projects.

Rehabilitation chairman has sent three robes and six shirts to San Fernando Veterans Hospital and a plant was taken to a local disabled veteran.

Those who attended the Pan-American Fiesta at Alhambra on Saturday night were Mr. and Mrs. Roy Pickett, Mr. and Mrs. Raub McKim, Edna Faller, Orelia Henderson, Effie Pratt, and Thelma Proctor.

Announcing

We Are Now Appointed

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World-Wide Flowers-By-Wire Organization

We have joined with 11,000 other Florists with Guaranteed Service throughout North and South America

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EL 5-0113

Sierra Madre Plumbing Co.

EL 5-7272

15 Kersting Ct. Across from flag pole

All Plumbing and Heating Repairs
Stoppages, Water Heaters, Disposals

Fixtures on Display

Pipe, Fittings, Valves, Faucets
Toilet Seats

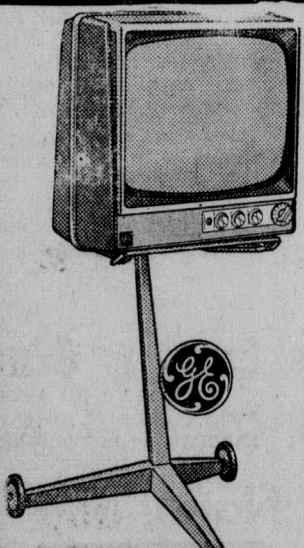
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Model No. GC 5007NL-1

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With Special
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Even a child can carry it! Crisp, clear 11" picture; Front Controls; Dynapower Speaker; Telescoping Antenna; Carrying Handle.

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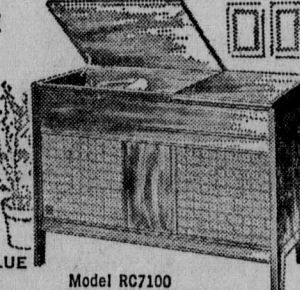


Model M110V
11-in. diag tube-60 sq. in. picture

GENERAL ELECTRIC WOOD CONSOLE STEREO

Dual Channel Amplifier; 4-Speed Record Changer; 4-Full Sound Speakers; Diamond Stylus; Wood Veneer Cabinet.

"SOUND" STEREO VALUE
\$128⁸⁸



Model RC7100

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1964

ZENITH
16" Portable TV

16" overall diag. picture meas., 125 sq. in. rect. picture area

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HANDWIRED
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The JETSTREAM Model L1620-3 SUPER SLIM SERIES
Exciting new concept in lightweight portable TV. Trim, compact cabinet in Ebony color.

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- Automatic "Fringe-Lock" Circuit
- "Gated Beam" Sound System
- Horizontal Linearity Adjustment
- Zenith Quality Sound Out Front Speaker



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"Constant Comment"
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Extra Special

"Whipped Cream"

45" — 100 % Plain \$1.98 yd.

Dacron Print \$2.29 yd.

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San Gabriel Valley ...

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OPEN FRIDAYS TILL 9 — 9:30-6 WEEKDAYS

Trinity Guild Meets April 21

The April meeting of the Trinity Guild of the Trinity Presbyterian Church will be held April 21 in Fellowship Hall at 11:45.

A most timely program is planned for members and friends and all women of the area are urged to attend. Mrs. Mary Stewart, the founder of "Drop-outs Anonymous" will be the guest speaker. Mrs. Stewart along with her husband, Lester placed an ad in a San Gabriel Valley newspaper on December 7, 1962, appealing for people who had left school.

Fifty parents and three youths responded to the ad. Within three weeks the membership swelled to more than 100 young people. They were all high school drop-outs and were seeking means to continue their education and to obtain some kind of employment. Drop-outs Anonymous was formed, a constitution and by-laws were written and the group was incorporated in 1963. Their motto is "Make a drop-out a standout through education."

Mrs. Stewart will bring three students with her. The drop-out problem is a big one and one of us may be confronted with this problem. If interested in hearing Mrs. Stewart call the church office before April 20, EL 5-1135.

Shakespeare Club Juniors To Meet

A Grecian type garden complete with white columns will be the decor enjoyed by the Shakespeare Club Juniors and their husbands when they meet at a restaurant in Burbank on April 19 at 10:45 a.m. for a Sunday brunch.

Tables set for ten will be centered with large brandy snifters containing floating various colored spring flowers on snow white table cloths.

Sportswear and swimwear fashions will be enjoyed along with the silver fizzes and brunch.

Junior models include Mrs. David W. Stubbs, Mrs. Franklin A. Williams, Mrs. Harry A. Meskell, Mrs. Patrick E. McCabe, Mrs. David D. Moseley, Mrs. William R. Allen, and Mrs. Robert L. Marimon.

Assisting luncheons chairman Mrs. Curtis E. Wyatt at the brunch will be vice chairmen Mrs. Edwin E. Easterling, Mrs. Richard E. Hunter and Mrs. David A. Sonnenmaier.

Those with early reservations include Mr. and Mrs. Claude E. Hickman, Mr. and Mrs. William Hamaford, Mr. and Mrs. Joseph A. Plamondon, Mr. and Mrs. Eric Perry, Mr. and Mrs. Louis E. Rodwell, Mr. and Mrs. Kenneth B. Anderson, Mr. and Mrs. Barry K. Williams, Mr. and Mrs. Jack A. Lamp and Mr. and Mrs. Calvin K. Casey.

Social and Club Activities

Thursday, April 16, 1964 SIERRA MADRE NEWS-3



MISS GAIL-ANN ISBISPER HIGGINS

Engagement of Gail-Ann Higgins To James Skiles III Is Announced

Mr. and Mrs. Harold W. Higgins of 155 North Baldwin Avenue, Sierra Madre, have announced the engagement of their daughter, Gail-Ann Isbisper Higgins, to James Lewis Skiles III, son of Mr. and Mrs. James L. Skiles of Neosho, Missouri.

Sierra Madre DAR To Have Guest Speaker

Sierra Madre Chapter National Society Daughters of the American Revolution meets Monday, April 20, at 7:30 p.m. in the Park House, 25 S. Hermosa, Sierra Madre.

At this time Mrs. James C. Greer, program chairman, is making an extra special appeal to all patriotic citizens, whether they have Revolutionary ancestors or not, to come and hear the very fine speaker she has obtained for this occasion.

Miss Margarita Alexander, in addition to being a fluent speaker, has every reason to be well versed in her subject, "Behind the Sugar Cane Curtain." Born in Havana, Cuba, Miss Alexander became an American citizen in 1960 and received part of her education in this country.

At present she attends USC under the Specialist Teacher's Program. She is well qualified to talk on what Cuba is like both "then" and "now."

Mrs. Gwendolyn Becker, Chapter Regent, will give her version of the State DAR Conference at Coronado and of her own vocation which followed.

Hostesses for the evening are Mrs. James Saunders and Mrs. Robert C. McBride.



By LOLITA

With the nation on something of a health kick, it is interesting to note that what is good for your system in general is also beneficial to your hair. A common-sense diet, sufficient water, and exercise and rest in balanced proportions, cannot be anything but helpful in keeping your hair healthy and luxuriant. Hair does, of course, require specific personal attentions as proper brushing and combing, sensible protection from the elements and observance of the basic essentials of hair care.

Important, too, are periodic visits to a salon experienced in the out-of-the-ordinary attentions which make hair a woman's crowning glory. Ideally equipped to give your hair those important final touches is PETITE BEAUTY SALON, 185 West Sierra Madre Blvd. Open 6 days — evenings by appointment. Parking in the rear. Phone ELgin 5-8041.

THIS WEEK'S HELPFUL HINT: Emergency repairs on a loose jewelry safety catch can be made with a drop of nail polish on pin and catch. However, don't delay permanent repair.

Arcadia UROC To Meet On Thurs., April 23

The next meeting of Arcadia Unit No. 1 of UROC will be held at 7:30 p.m. on Thursday, April 23, at 203 E. Duarte Road, Arcadia.

The principle speaker will be Mr. George Todt, an editorial columnist for a daily Los Angeles paper. He received the prized George Washington Honor Medal in 1959 and 1960 from the Freedoms Foundation at Valleys Forge, Pa. and the Special Freedom Leadership Award by this organization for his 1962 work.

This was the highest honor the Freedoms Foundation had given a member of the mass communications industry — press, television or radio in its 14 year history.

Mr. Todt is sponsored by Coast Federal Savings Free Enterprise Speakers Bureau. His subject will be: "Challenges to the American Free Enterprise System."

Members are requested to bring at least one guest to this meeting.

by their fellow teachers. A Pasadena Education Association committee chooses five from those nominated, and the final selection is made by a committee of Masons, who sponsor Public Schools Week activities.

Woman's Club to Hold Election

Sierra Madre Woman's Club is meeting at the Clubhouse, 270 W. Sierra Madre Blvd., Wednesday, April 22, at 2 p.m.

This is an important meeting, according to the president, Mrs. Albert J. Barkman, because it also is the day for annual election of officers for the 1964-1965 season. Members wishing to vote, but unable to attend the tea, may come to the Clubhouse and cast their votes any time between 11 a.m. and 3 p.m. on the 22nd. There also is an important motion to be voted upon concerning the treasury, so the president wishes all members to take note of this fact and come out to express themselves.

On the walls of the auditorium this month there is another beautiful art display arranged by Miss Grace Webber, art chairman. Mrs. Anna G. Simmons of Pasadena is the artist to whom we are indebted. Mrs. Simmons is a member of Pasadena Art Associates and a pupil of Orrin White and works mainly in oils. Her seascape of La Jolla, also some desert scenes are especially attractive, and well worth taking the time to view.

For the afternoon entertainment, Mrs. A. S. Myers, program chairman, is presenting "Crystal Belles," a group of four young women from South Pasadena in colorful song and dance numbers.

Mt. Alverno Guild To Hold Luncheon

The April meeting of the Mount Alverno Guild will be a luncheon to be held at the parish hall of Holy Angels, 360 Campus Drive, Arcadia, at noon on Wednesday, April 22.

The program will feature Miss Jan Murdock, who is a recognized authority in the field of fashion and personality development.

Election of officers for the coming year will also take place at this meeting.

Mrs. Christopher Pocino is chairman for the luncheon and Mrs. Francis Herbelin is co-chairman. Mrs. John Gyongyos is in charge of decorations. The following members will also assist: Mrs. Paul Simone, Mrs. Albert Porreca, Mrs. Joseph Rue, Mrs. Fred Ganson, Mrs. George Stucka, Mrs. James Brock, Mrs. Francis Taylor, Mrs. Paul Wood, Mrs. Lawrence Palmisano, Mrs. Roy Ramsell, Mrs. Herman Platz, and Mrs. Frank Matuscak.

All members of the guild and friends are cordially invited.

Don't look now — but right near you is THE PLAZA SHOP! Just off Baldwin at 39 EAST MONTECITO. Dresses - Sportswear "Ask Trudie" — EL 6-1495

Use the Classified Ads and turn Your Used Merchandise Into Cash

MACROB TOYS
2980 E. Colorado, E. Pasa.
Children's BARBER SHOP
Now Open for App't.
Call SY 3-1752

Herman Marcus
Style 1405
\$21.95
The freshest look of summer from Herman Marcus. Crisp white anel triacetate sharkskin accented with red and blue. A wonderful shift to be belted at whim.
Sizes: 8-18
White only

The PLAZA SHOP
39 East Montecito

— AND —

PLAZA ANNEX
53 North Baldwin

Both in Sierra Madre
EL 6-1495 EL 6-1632

Sportswear, too? Of course.

New Things Everyday ...

Our Swim Suits
Have Arrived ...

★ COLE OF CALIFORNIA

★ PETER PAN

Each and Every One Designed To

Flatter and Enhance Your Figure

... Color Reins Supreme

Fashion Begins At

108 W. SIERRA MADRE BLVD.

356-1221

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at the Headliner

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The Den
Lunch 11:30 a.m. to 2:30 p.m.
Cocktails 7:00 a.m.
Dinner 5:30 p.m. to 11:00 p.m.
670 N. Lake near Orange Grove
PASADENA
Sycamore 5-5554
Closed Sundays and Holidays

PAUL SYKES
Horizon Recording Artist
SHERWOOD SINGERS
"The Young Swingers"
PATTI INGALLS
Soprano



THE ICE HOUSE
THEATRE-RESTAURANT
24 N. MENTOR PASADENA
MU 1-9942

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Spring FREE Sale!

FREE NYLONS! FREE NYLONS!

Final Four Days Ending Saturday,
April 18 You Will Receive Absolutely
FREE First Quality Nationally Advertised

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As Outlined Below

1 Pair of FREE
Nylons With
Each Purchase of \$10⁰⁰

it pays to keep

2 Pair of FREE
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Each Purchase of \$18⁰⁰

Gullett & Harris

3 Pair of FREE
Nylons With
Each Purchase of ... \$25⁰⁰

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one kersting court 355-1017
in sierra madre

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COPY DEADLINE 2 P.M. TUES.

Straight classified 45c a line, \$1.25 minimum; 3 times or more \$1.00 minimum. Classified display, \$1.15 an inch; monthly, \$1.05 an inch.

Phone
EL 5-3324



MISCELLANEOUS

MISCELLANEOUS

See the All New MUSTANG

(Fords Newest Automobile)

IN OUR SHOWROOM

Friday

April 17th

(See Announcement Page 9 this Issue)

CARL HANSEN FORD

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In Sierra Madre

355-2321

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STARTS APRIL 13

TRUE TEMPER
Heavy Duty
LAWN RAKE
Spring Braced
Flex Action
Reg. \$3.99

Special \$2.99

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HELP WANTED

Dollars Unlimited
for Avon Representatives!
No car or exp. needed.
Call TODAY!
SY 3-6044 or HI 6-5788.
B:4-16

YOUNG WOMAN for part
time or split shift. Mon.
thru Fri. Clardon Deli.
EL 5-1534 B:4-9

ENGINEERING AIDE — DRAFTSMAN

The City of Sierra Madre is receiving
applications for an engineering aide-
draftsman. Salary: \$452 - \$545 depend-
ing on experience. Immediate appoint-
ment. Apply —

City Hall, 55 W. Sierra Madre Blvd.
Sierra Madre Phone: EL 5-7135

WANTED AT ONCE

**GIRL FRIDAY TO DO
OFFICE WORK**
Experience essential but
not necessary. Typing an
absolute necessity. Apply
by letter only, giving age,
experience and salary de-
sired.

P.O. BOX 37
Sierra Madre, Calif.

SERVICE

I HAVE RETIRED —
from the rat race. Will
do you a lovely job
ALTERING men's &
women's apparel.
Pick Up & Delivery
EL 5-0624 S:4-2

*** QUALITY PAINTING ***
Licensed and References
Exterior and Interior
LEE MILLER
AT 4-9250 S:3-26tf

SIERRA MADRE TRANSFER
Local and long distance
moving. EL 5-3374

Garden Service
Mon & Tues afternoon open
Local refs.
Monthly rates
334-6931 (aft. 5:30)
S:3-12tf

WANTED TO SELL

CASH FOR A PIANO
Quick! 877-4533
M:4-2—4-16

**FOR SALE —
AUTOMOBILES**
GOOD transp. car, recently
overhauled & painted. '41
Buick sed. \$100 EL 5-0024
P:4-16

WORK WANTED

WANTED
Small Carpentry Jobs
Call Ray Johnson
642 N. Auburn
355-9307

GARDEN SERVICE
Hour - Day - Month
Rates
334-6931

IRONING done in my home.
Reasonable. EL 5-1716
A:4-2tf

**PROFESSIONAL
HOUSE CLEANING**
rugs & uphol. shampooed
windows & walls washed
Rates this month
Call MITCHELL at
SY 4-3755

IRONING done in my home.
Reasonable. 111 N. Sunny-
side. EL 5-3779
A:11-1tf

EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY
SHOES REPAIRED WHILE YOU WAIT
WE REFINISH OR DYE SHOES ANY COLOR

RALPH'S SHOE STORE INC.

41 North Baldwin

S&H Green Stamps
BankAmericard

355-0479

FOR RENT

FOR RENT

FOR SALE—REAL ESTATE

Available May 1

Sierra Madre's Town House has 1-bdrm.
and a 2-bdrm. apartment coming available
May 1. These lovely apartments have all
Thermador built-ins, nylon carpet, linen
drapes, private patio and genuine sound-
proofing. No pool. Genteel living for adults.
\$117.50 mo. and \$137.50 mo.

Come to the corner Apt. at Mt. Trail and
East Highland, 1 block east and one block
north of center of town.

Barney Yunc

EL 5-3678

LARGE DELUXE APT.

2 bdrms. 1 bath, built-ins
w/w carpets, drapes, air
cond. lge. heated pool,
close to town, quiet,
serene atmosphere. Also
1 & 2 bdrms. Furn. or
unfurn. \$110 and up.

32 Esperanza

EL 6-1120

AVAILABLE in June. 2
bdrm. unfurn. apt. 95 E.
Laurel. 355-6992
D:4-9tf

1 BDRM. front duplex unfurn. 1 blk. stores, trans. Util. pd. Lady preferred. \$65. EL 5-0172 D:4-9tf

1 BDRM. upper apt. Stove, refrig., air cond. \$75. 69 Suffolk. EL 5-6141 or EL 5-3224 D:4-9—4-23

BACHELOR Apt. & 1 bdrm. apt. furn. Util. pd. \$70 & \$90. 225 N. Lima. EL 5-9762 or EL 5-7196 D:4-9

FURNISHED, 1 bdrm. cottage. Parking. Gas and water paid. EL 5-8512 D:4-9tf

\$55. Garage apt. 190 Santa Anita Court. Adults. See & call SY 4-2805 aft. 5 p.m. D:4-9

2 BDRM. COTTAGE, partly furnished, most utilities paid. Nice area, small yd. EL 5-8512 D:3-19

2 BDRM. apt. Air cond. Btl-ins. 1 child O.K. Close in. Eves. EL 5-0978 D:3-5—3-26

UNFURN. 2 bdrm. studio apt. New bldg. Child O.K. 1815 187 N. Mountain Tr. AT 2-3762 D:2-20—3-12

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Best Materials

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babysitting evenings.

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A:2-6tf

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Clean Walls, Windows &

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Free Estimate 358-0649

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Tree & Yard Work

Also

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Painting Wanted

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CARPENTER

Cabinet

Remodel Work

Call 355-7311

A:3-12tf

1ST & 2ND

REAL ESTATE

LOANS

WE BUY TRUST DEEDS

So. Calif. Trust Deeds

HI 6-4423 MU 1-9058

TRUST DEEDS

FLAMINGO

PROPERTIES

EL 5-8045

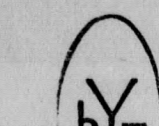
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BLVD.

3 Offices To Serve You

SIERRA MADRE

ARCADIA DUARTE



\$28,500

Upper Hasting Ranch,
3 bdrms., 2 bath, wal-
nut kitch. w/btl-ins,
range, oven, dish-
washer, refrig., central
air cond., filtered An-
thony pool, \$3,000 dn.
Immediate possession.

\$36,500

Almost new! Spacious
3 bdrm. & fam. rm.,
oriental modern, circular
drive, rich cpts. and
drapes, btl-ins, elec.
kitch., 2 lovely
baths, 90 ft. lot in de-
sirable Sierra Madre
area. First time of-
fered. See this!

\$43,500

4 bdrm. & fam. rm. 2
bath, Oriental contem-
porary, on lovely Cul-
de-sac high Northwest,
central air cond. Btl-
ins, kitch., filtered An-
thony pool, detached 2
car garage and lots of
parking area. Best 4
bdrm. buy in town!

Barney Yunc

SY 58-0-58



Flamingo

ARTISTIC

Two Bedroom tree-shad-
ed cottage at the end of
the lane. Ideal for Artist,
Writer, or Non Conform-
ist young couple. You'll
be "King of the Moun-
tain" for only...

\$9,000

RETREAT

Young or old will love
the seclusion of this
mountain retreat — yet
it's only minutes from
town. Features 2 Bed-
rooms, bath w/stall
shower, fenced 40x150
(approx.) site. Owner
anxious and will help
finance. Tell us what you
can do.

\$13,750

CHALET

Beautiful split level
mountain chalet on wood-
ed 120x120 view lot. Fea-
tures 18x22 LR w/frpl,
dining area, 18' Den, 3
lovely BRs, Mr. and Mrs.
Pullman bath, large mod-
ern kitchen. Designer de-
corated throughout. Sub-
mit.

\$26,500

FLAMINGO

PROPERTIES

EL 5-8045

496 W. SIERRA MADRE

BLVD.

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SIERRA MADRE

ARCADIA DUARTE

FOR BETTER HOME BUYS

SEE REALETERIA

HOME & INCOME WITH POOL

Adorable 2 bdrm. ranch stucco, HW floors, charming
fireplace, lovely cpts., drapes. 220. Disposal, dish-
master, plus 2 units well built, 4 yrs. old. An ex-
ceptional opportunity.

2 BDRM. STORY BOOK HOUSE

One bdrm. large, 1 1/2 baths, big fireplace, provincial
kitch. w/large copper hood. Cpts., drapes, range, refrig.
Charming patio with huge oak. Convenient location.
\$22,500. \$3,000 down.

IDEAL FOR ELDERLY COUPLE

Small house, small lot, 2 bdrms., attached garage.
Near bus and stores. Good wall furnace. \$7,950. Small
down payment. \$60 month.

CHALET WITH VIEW

Adorable 2-bedroom with carpeted living room,
dinettes, attractive kitchen, new vinyl tile, drapes,
stove and refrig., patio, small fenced yard, plus base-
ment room. \$16,000 unfurnished or with all furniture
\$17,500.

HILLTOP ABOVE CANYON

Bachelor paradise, unique stucco and frame brick
trim. 1 bdrm., lge. hobby rm. Tile kitch. and bath.
Mahogany paneled liv. rm. Double garage, land-
scaped, fenced rear yard. Special at \$15,500. \$1,600
down — \$100 per month.

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Evenings EL 5-0996

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EXPERT ALTERATIONS,
also coats, suits & dresses
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Upper Hastings, 3 bdrm.
and den, 2 baths, large
lot.

\$41,900

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C:4-16

DELUXE MODERN

Surprises galore! 2
bdrm. w/lge. ward-
robes, Mr. and Mrs.
baths, beamed ceil-
ings. View of valley &
mountains. Hilltop
house for \$25,500. For
further details call —

MEL GOODSELL

Realty

EL 5-1725

DISLIKE

YARD WORK?
Backyard in carport,
patio and turn-around
black topping. Neat 3
bedrooms, family rm.
Connected to paid
sewers, close to
schools.

\$22,500

ONE OF A KIND

4 bedroom, 2 bath, 1
story stucco in the
hills. Wide lot, avoca-
do trees.

\$19,500

CHILD'S PARADISE

Close to schools, large
lot, patio, playhouse,
fenced rear. 3 bed-
rooms, 2 baths, family
room with fireplace,
extra playroom space
in children's wing.

\$25,000

NEW ORIENTAL

Charming and practi-
cal, quality construct-
ed. 4 bedrooms, 2 1/2
baths. Mother's dream
service wing with
built-in kitchen, lge.
service porch with
door to garage. W/w
carpeting, fireplace.
Walled with entry gar-
den, close to La Salle
Hl.

\$42,500

MINIATURE ESTATE

Large lot with beauti-
ful trees. Quality 3
bedrms., 2 baths, 11x15
dining, F.A. heat, fire-
place, plus 3 room
story-book guest cot-
tage. La Salle Hl. area.

\$35,500

NEW OFFERING!

ON GLORIOUS PVT.

VIEW KNOLL

A Home and Garden
modern, unique, and de-
corated by a professional
artist. 2 spacious bdrms.,
floor to ceiling glass, all
modern conveniences,
btl-ins. kitch. including
refrig., etc. Double sink
bath, floor to ceiling
ceramic tile, beautiful
light fixtures, natural
green planting. Above
canyon. \$25,500. 80% fi-
nancing on long term.

PEACE IN VALLEY

viewed and felt from
every window of this cus-
tom brand new 3 bdrm.,
and 2 1/2 baths. W/w car-
peting, drapes, btl-ins, 3
car garage, in lovely low
hill area. Asking \$32,500.
Excellent long term fi-
nancing.

CALIFORNIA

BUNGALOW

Nearly new, 2 bdrm.,
contemporary, gorgeous floor
to ceiling fireplace, btl-
ins. kitch. w/natural cabi-
nets, w/w carpeting,
drapes, beautiful double
sink bath, fir. to ceiling
ceramic tile and glass
enclosed tub. Reduced for
fast sale. \$19,900. Try to-
down.

2 TERRIFIC

CORNER LOTS

One zoned R-3 for approx.
12 units. The other in
Hastings area (has good
income from older house
in back). Both priced to
sell.

2 BDRM. BUNGALOW

With dining room, spa-
cious kitch., floor furnace,
refrigerated air, base-
ment, new lawn, fenced,
close in. Reduced for fast
sale. Try \$15,500.

HANDY MAN

OPPORTUNITY

2 story, 2 bdrms., plus
legal bachelor cottage
rental. Knotty pine living
rm. w/terrace view on 1 1/2
lots in best area of can-
yon. Needs work and de-
corating. \$9,900 for fast
sale.

6 OR 12 UNITS

(2 sep. bldgs. —

no vacancies)

Unique, charming and
quality btl. large owners
unit has 2 bdrms., and
den. Central air condi-
tioning, fireplace, carpet-

Reserve Police

Graduating under A. G. Embree, Reserve Commander, J. M. Avedesian, I. E. Bettes and David May as Reserve Police Officers were the following: Francis B. Barbour, John J. Barboza, Howard E. Cadot, Patrick F. Collins, Harold F. Dahl, Melvin L. Fuller, Robert L. Ihig, Gerald C. Knight, Ronald E. Thurston and Thomas A. Thurston.

With the addition of these officers, the the Sierra Madre Police Department will have 14 full-time personnel and 14 reserves.

Sorensen-King

official count to be held after 7:30 Tuesday evening, April 21, at which time the Council will choose its Mayor for the coming year. In 1962 with five members vying for three council seats, and 5356 qualified voters registered a total vote cast was 1680 or 30.4 per cent. This year the percentage was 23.7 per cent casting their ballot.

Attend the Church of Your Choice
Sierra Madre Churches
Welcome You

PUPPETS, MARIONETTES

MACABOB TOYS

- Largest selection
- All types Puppets
- Stages
- Ventriloquist
- Dummies tool

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OPEN MON. & FRI. NITES 'TIL 9 P.M.

Rexall

ORIGINAL

SALE

**2 FOR THE PRICE OF 1
-PLUS A PENNY!
10 BIG DAYS**

THURSDAY, APRIL 30 thru
SATURDAY, MAY 9

Ask for your
Advance
Shopping List

It's ready for you now, at our Rexall Drug Store. Look over the list, check items you want, then leave it with any salesperson. We'll have your order all ready for you to pick up on the first day of the Sale.

WATCH FOR OUR BIG

1 SALE Circular

Hartman

Rexall Pharmacy

RELIABLE PROFESSIONAL PHARMACISTS
29 N. BALDWIN ELgin 5-3311

**IS THE
CHRISTIAN SCIENCE MONITOR
PRO-SOCIALIST?**

Are members of the Christian Science
Church being denied a voice in their
own newspaper?

For Documentation Write to
CHRISTIAN SCIENTISTS
TO COMBAT COMMUNISM IN THE
CHRISTIAN SCIENCE MOVEMENT

P.O. BOX 5304

PASADENA, CALIF.

Thursday, April 16, 1964 SIERRA MADRE NEWS-5

Neutzel Sub-division To Be On 5 Day Notice

the provisions of the permit, or that through this work, water has been diverted from other watershed on to the neighboring property."

After complete discussion, the people were told that the City's hands were tied in "red tagging" the job or a stop construction action. That as far as they were concerned all provisions of the Hillside Ordinance was being complied with.

Soil tests were being taken and compaction made with the proper equipment to 90 per cent was being complied with. However it is possible that certain provisions of the Hillside Ordinance may be inadequate, although it is a modern Ordinance, now in operation in many cities and counties.

Nevertheless the Council by unanimous vote placed a 90 day moratorium on all hillside grading permits being requested from this day forth, until such time as the Ordinance can be reviewed and steps taken to prevent a recurrence of the recent disaster.

Further the Council revived the Citizens Committee, with Mrs. Maddox as its chairman, and with Mayor Sorensen will pick a committee of ten who will give the Ordinance a complete review during this moratorium.

Further the City Council authorized City Administrator Bevington to notify the subdividers of the Neutzel tract, that the city engineer, with possibly the L.A. Flood Control District and Paul Bauman, a hired engineer, will give them suggestions for corrective measures to be taken at once, to guarantee the safety and welfare of those effected. The subdividers will be given five days notice prior to the Council meeting of April 21, and if not complied with or put into action, the Council will order the permit in suspension, and all work must cease until satisfaction is accomplished.

Public Letters

Public letters were then read and the Sewer Reimbursement of Murphy on the Neutzel Sewer assessment was denied. National Library Week was proclaimed, and a proclamation adopted opening the Baseball Season in Sierra Madre on May 2, was made.

Administrative

Administrative Items saw the approved reading for the first time of Ordinances 720, 721, 722, respectively being Wall Height, Overnight Parking, Dog Licenses and Bicycle Licenses. Second reading and adoption of Ordinances 718, Front Yards, and 719 R-3 side yards was accomplished.

The Oak Crest Slope problem was solved, and accepted as is with conditions as presented complied with. The Danni Lot Split was approved with modifications and conditions, and a transfer of \$58,000 was ordered transferred from the Water General Fund to Capital Improvement \$44,000, and Water Depreciation Fund \$14,000, for budgeted expenses.

License transfer was approved for the Parkwood Colvaescent Hospital, and the Mater Dolorosa Retreat Annual Family Fiesta for June 28, and British Home Annual Fair for June 6 were approved as requested.

Bids were opened and all instructional pool bids were rejected on the grounds that the cost exceeded the estimate by 50 per cent and funds were not available at

this time. Bailey Canyon Chain Link Fence was awarded Alcorn Fence Company for \$1,170, budgeted at \$1,500. Bid was awarded the Aristo Const. Company for construction of District 83 sewer line at a cost of \$5,737, engineers estimate \$6,073. Identical bids necessitated Council awarding contract on basis of past performance within the city.

The Merrill Alley Improvement District, of Resolution of Intention approved and hearing set for May 12.

The hour being late the council ordered adjournment until April 21 at the hour of 7:30 to complete the agenda of Capital Improvement Items after which the vote of Tuesday's election will be canvassed, new councilmen seated and their selection for Mayor for the coming year will be made.

CORRECTION

In the Roess Market Advertisement on Page 16 of this issue, an error was made in the pricing of Dial Bath Soap, large bars. The advertised price was 2 for 25c and should have been 2 for 35c. Please govern yourselves accordingly.

Youth Conference Planned Saturday

Sierra Madre Senior Abbe Keith is heading up a committee from Pasadena High School and John Muir High School planning the annual Youth Conference scheduled for this Saturday, April 18, at PHS.

Over 500 area high school and junior high students will attend the parlay, discussing the over-all theme, "Pasadena: Dead or Alive?" Keynote speaker will be Mr. Michael Vance, an outstanding youth and community leader. He is appearing through the courtesy of Pioneer Savings and Loan.

The purpose of this year's conference is to acquaint and inform youth with their surrounding community. Ten adult community leaders will participate in panels on each of the following fields: education, religion, recreation, civil rights, welfare, economics, culture, and politics. Then the students will adjourn to discussion groups led by high school youth, aided by an adult resource person. Others working on conference plans include

West Arcadia Masonic Club Meets April 20

The West Arcadia Masonic Club will meet on Monday, April 20, at 7:30 p.m., at 100 S. First Avenue, Arcadia. Visiting members are welcome to attend.

Robert G. Swarts will preside. The officers of Rio Hondo Lodge No. 800 of El Monte will be present as visitors.

The next meeting at which George Gildersleeve will preside will be held at the same place on Monday, May 18.

McBirnie To Speak At Americanism Center April 13

The Altadena Americanism Center will have as its guest speaker on Thursday night, April 23 at 8 p.m., Dr. W. S. McBirnie, pastor of Glendale's United Community Church and well-known author, world traveler and radio news analyst.

Dr. McBirnie will speak on the Great Debate of 1964 at the Center's headquarters at 2261 North Lake Ave., Altadena.

Admission will be free but contributions will be accepted. Reservations must be made by calling the Center at SY 8-3333.

Four Republican Candidates To Present Views

Four Republican Congressional candidates in the 25th District will present their views to members of CURE (Committee Uniting Republican Efforts) at a charter dinner of the organization to be held Friday, April 17. The candidate speakers are John Alex, Frank J. Walton, Albert M. Gilmore, all of Covina, and H. B. Morgan, Glendora.

The dinner will be held at 7 p.m. Reservations may be made by calling 447-5057.

PHSers Robin Franklin, Penny Peterson, Jan Osborn, Abby Darley, Jean Trautwein, Maggie Chipman, Lynn Bailes, Gyula Szabo, and Terry Mason.

Muir students are Cindy Gertmenian, Jill Clayton, Robert Farber, Carolyn McNeill, Alex Crowley, Dawn Merendino and Fay Drewry. Adult advisors are Mr. Manny Perez, PHS, and Mr. Armen Sarafian, Pasadena Youth Council Advisor.



CRIB CROP

New Arrivals
in the
Sierra Madre
Area

On March 31 Mr. and Mrs. James E. Cruse of 1170 Valleyview, Pasadena, became the proud parents of Tracy Ann. Little Miss Cruse weighed 7 pounds when she arrived at 11:30 a.m. at Huntington Memorial Hospital. Mr. and Mrs. Cruse have another little daughter, Hollis Brooksby, who is 16 months old.

The happy grandparents are Mrs. William Cruse of Sigourney, Iowa, and Mr. and Mrs. B. C. Sherwood, who are now visiting here from Purlair, North Carolina.

Mr. and Mrs. Joseph Cox announced the birth of their fourth son on April 4. He weighed a husky 8 pounds, 2 ounces when he arrived at St. Luke Hospital.

Waiting to welcome their new little brother at 269 E. Laurel, Sierra Madre, were Richard, 13; Joseph, 6, and Robert, 2 years old.

The proud maternal grandparents are Mr. and Mrs. E. H. Wall of 50 Montecito Court, Sierra Madre. The paternal grandparents are Mr. and Mrs. E. P. Cox of Encinitas, Mexico. And the great-grandparents are Mr. and Mrs. Ed Woodward of Baldwin Park.

New arrivals at the Sierra Madre Community Hospital between April 1 and April 4 were:

Mr. and Mrs. John McCloskey, 2309 E. Cameron, West Covina, a boy, April 1. Mr. and Mrs. Alfred Sereeno, 133 Mauna Loa Dr., Monrovia, a boy, April 1.

"I HAVE BEEN ASKED MANY TIMES FOR
MY OPINION ON WHICH ARE THE BEST
RESTAURANTS IN SOUTHERN CALIFORNIA. AFTER MONTHS OF QUIET, CAREFUL

DELIBERATION I
HAVE NARROWED
IT DOWN
TO ONE... EATON'S!"

signed
CHARLIE EATON

1150 COLORADO BLVD., ARCADIA • MU 1-6033

Simple arithmetic for budget-minded stereo music lovers:

\$299⁰⁰

for the new UST-4
stereo tape recorder

+ \$50⁰⁰

worth of 4-track stereo
tape albums—FREE

\$299⁰⁰ complete
(and for a limited time only)

from Ampex



UST-4 stereo tape recorder

Makes sense, too. At least to Ampex. That's their way of introducing this medium-priced stereo recorder built to Ampex specifications... the UST-4. A lot of recorder at a most modest price: Records and plays 4-track stereo and mono—also plays half and full track mono. Two speeds—3 1/2 and 7 1/2 ips. Plays vertically or horizontally. Lightweight (only 34 lbs.) and compact (19 1/2" wide x 13 1/2" high x 9 1/2" deep). Complete with built-in amplifiers and twin 5" x 7" speakers. Since the time is limited to get \$50 worth of free Ampex UST albums with your purchase of this UST 4 stereo recorder, what are you waiting for? The last time we made this offer there weren't enough UST-4's to go around!

To Make Sure You Can Still Do Your Arithmetic... Your local Ampex Dealer will include
FREE \$50.00 WORTH OF AMPLEX BLANK TAPE
This offer expires May 1, 1964.

THE MUSIC SHOP
43-45 NO. BALDWIN AVE. IN SIERRA MADRE
ELgin 5-7613

PAINTS • GIFTS • SPORTS • S & H
Arnold's GREEN STAMPS
HARDWARE • HOUSEWARES
FERTILIZERS, PESTICIDES, TOYS
297 W. Sierra Madre Blvd. EL 5-3365

Fume Resistant!
Sun-Proof House Paint
PITTSBURGH
TITANIC OIL FOR WHITE
Regular \$7.80 Gallon
FREE \$5.98
DROP CLOTH GALLON

Ask For a **FREE**
Flyswatter
or
Dish Cloth

FREE
RUBBERMAID DUST PAN
REGULAR PRICE 99¢
with purchase of #2942
RUBBERMAID WASTEBASKET
BOTH FOR ONLY \$2.98

Get upholstery
beautifully clean
the **Bissell** way!
Safe! Easy! Fast!
BISSELL UPHOLSTERY SHAMPOO KIT lets you foam-clean thoroughly, gently. No streaking! No soaking! Safe on vinyl, leather, all fabrics but velvet. Kit will do sofa and two chairs.

\$2.98
FREE
12-oz. Rug Shampoo
with each
Kit Purchased

BISSELL RUG SHAMPOO
FREE
Use of Rug Shampooer with Each Gallon of Shampoo by
• Bissell
• Glamorene
• Blue Luster

Red Star Fertilizer
Ortho Pesticides
Germain's Colorcoat Dichondra Seed
1 lb. Special **98¢**

FREE BAMBOO RAKE
With Each
35-Gal. Trash Can **\$4.88**
45-Gal. Trash Can **\$6.95**
And a Free Bamboo Rake
5/8" Fifty Foot Plastic Garden Hose **\$3.95**

FREE Pulls & Brackets WITH WINDOW SHADES
Vinyl 36-Inch **\$1.79**
Cloth 36-Inch **\$2.69**
Room Darkener 36-Inch **\$2.19**
36 Inch Special Plastic... 99¢
Larger Sizes Proportionately Priced

Ascension

The Confirmation classes for children and adults will be resuming following their short vacation. The classes for children will be held on Sunday, April 19, immediately following the 9 a.m. Mass, and the class for adults will be held Monday evening, April 20, at 8 o'clock.

Both classes are conducted by the Rev. Harley G. Smith Jr., rector. The Sacrament of Holy Confirmation will be administered on Sunday, May 10, by the Rt. Rev. Ivo I. Cur-

BETHANY
Evangelical
LUTHERAN
CHURCH
La Tierra and Vinedo on Sierra Madre Blvd.
East Pasadena
9:30 S.S. Worship
Worship Service
11:00 a.m.
"Sorrow Shall Become Joy"
Pastor Niels C. Carlsen
(Nursery Provided)

FAITH LUTHERAN CHURCH
845 Hastings Ranch Drive
The Lutheran Church — Missouri Synod
9:15 — SUNDAY SCHOOL & BIBLE DEPARTMENTS
10:30 — SUNDAY WORSHIP HOUR
Sermon: "Joy Over Our Becoming Clothing."
A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church
Morning Worship: 9:30 and 11:00 A.M.
"Pocket Gods and Graven Images"
Rev. George W. Lindsay, preaching
Church School: 9:30 A.M. Jr. & Sr. Hi: 7:00 P.M.
College Age: 8:00 P.M. Niners: 4:00 P.M.

"The Church of the Lighted Cross"
TRINITY
PRESBYTERIAN CHURCH
Sierra Madre Blvd. and Hastings Ranch Drive
Rev. Donald H. Ostrander, Pastor
CHURCH SCHOOL & WORSHIP 9 & 10:30 A.M.
SUNDAY, APRIL 19
SERMON TOPIC:
"THAT THE SOUL MAY SING"
YOUTH FELLOWSHIP — JR. & SR. HI — 7 P.M.

Santa Anita Church of Religious Science
226 W. Colorado Blvd., Arcadia HL 6-8206
DR. ETHEL BARNHART, Minister
Sunday, April 19 — 9:00 and 11:00 A.M.
"IS A PROBLEM A THREAT OR A N OPPORTUNITY?"
MAE CARDEN, Noted Educator, will speak Friday, April 17, 10 A.M.
Junior Church 9:00 A.M. Youth Activity 7:00 P.M.
Dial-for-Prayer, day or night HI 7-6162

BETHANY CHURCH
Baldwin at Montecito Robert N. Schaper, Pastor
9:30 a.m.—Sunday School
11:00 a.m.—"Love and Hate"
Dr. Schaper
5:45 p.m.—Teacher Training
6:00 p.m.—Christian Endeavor
7:00 p.m.—"Elijah," Mendelssohn's Oratorio

First Church of Christ, Scientist
186 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 9:30 A.M.
Wednesday Testimonial Meetings 8:00 P.M.
"Doctrine of Atonement"
READING ROOM, 22 N. BALDWIN AVE.
Daily Except Sundays and Holidays 12-5 P.M.
Saturday 10-5 P.M.

EPISCOPAL
Church of the Ascension
N. Baldwin at Laurel
Rev. Harley Gibbs Smith, Jr., Rector
Rev. James H. Miller, Curate
SUNDAYS
7:30 a.m.—Low Mass
8:40 a.m.—MORNING PRAYER
9:00 a.m.—FAMILY EUCHARIST
9:30 a.m.—SUNDAY SCHOOL
10:30 a.m.—SUNG EUCHARIST & SERMON
Weekdays Holy Eucharist 7 a.m.
Also Wednesday and Friday 9 a.m.

Church Notes

St. Teresa's Study Group will resume their discussions on April 29, at 10 a.m. in the Parish Hall.

The group will be discussing "Marriage and Divorce," and is under the leadership of the rector.

Christian Science

Announces Topic
"Doctrine of Atonement" is the subject at Christian Science churches next Sunday. Golden Text: "All things are of God, who hath reconciled us to himself by Jesus Christ, and hath given to us the ministry of reconciliation" (II Cor. 5:18).

The following citation from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will also be read:

"Jesus aided in reconciling man to God by giving man a truer sense of Love, the divine Principle of Jesus' teachings, and this truer sense of Love redeems man from the law of matter, sin, and death by the law of Spirit, — the law of divine Love" (p. 19).

Accordingly, "Joy Over Our Becoming Clothing" will be the minister's Sunday morning sermon theme. Isaiah 61:1-11, will be the sermon scripture.

Meeting at 9:15, the Sunday school departments will study the Evangelists' accounts of "A Day of Healing in Capernaum." During this hour parents meet in the sanctuary for Bible study on the adult level.

The Voters Assembly will meet on Monday evening at 7:30. Initiating the meeting will be a study of the report of the church body's Commission on Theology and Church Relations dealing with "The Bible as God's Revelation." A report of the church's District convention recently held in San Diego will be presented by delegates P. Muschinske, R. Harbur and the pastor.

The fiscal board of the congregation is encouraging the members of the parish to attend the Area Stewardship School, to be conducted next Tuesday and Wednesday afternoons and evenings at Pilgrim Lutheran Church in Santa Monica.

Famous Concert

Presented at Bethany Church
The combined adult choirs of Bethany Church of Sierra Madre and Immanuel Baptist Church of Pasadena will present Mendelssohn's great oratorio, "Elijah," on Sunday evening, April 19, at 7 p.m. in the Bethany Church sanctuary. Soloists for the program include William Lock and Homer Maranville as guests, and Bethany choir members, Ida Elby, Helen Carruth, Jan Dingman and Nancy Stewart. Guest pianist will be Pat Riffel and Bethany's regular organist, Marilyn Richter, will play. Music director, Margaret Schaper, will direct the concert.

The concert promises to be a rich blessing. Elijah is one of the most colorful characters of the Old Testament and Mendelssohn's setting is in the perfect keeping with the grand scope of the narrative. Because of the dramatic and dynamic spiritual impact of the music, the presentation by two choirs will be unusually impressive. The friends of the congregation and community are especially urged to attend.

Dr. Robert N. Schaper, pastor of the church, will speak at the 11 a.m. worship hour on the theme, "Love and Hate." The friends of the congregation and community are cordially invited to participate in the services of the church located at 93 N. Baldwin.

Whit Smith
The Whit Smith Quintette is composed of Dr. Bob Freeman at the piano and accordion, Nate McCray on the trumpet, Ron Olds, string bass, Paul Wilke, banjo, and Whit Smith on the saxophone.

Everyone is invited to attend the Art Fair and be pleasantly entertained by this fine group of musicians.

Dr. Barnhart Announces Theme

"Is a Problem a Threat or an Opportunity?" will be discussed by Dr. Ethel Barnhart Sunday, April 19, at both 9 and 11 a.m. worship services at the Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia. The theme will be how personal attitudes toward situations make them either problems or great opportunities through which the goodness of God may be released. Child care is provided at both services.

Children from kindergarten through eighth grade attend graded classes during the 9 o'clock service, after having worshipped for 15 minutes with their parents in the sanctuary.

Miss Mae Carden, noted educator and author of the famous Mae Carden Method of Reading and Teaching, will speak at the church Friday morning, April 17, at 10 o'clock. This system, which is being widely adopted by many fine private schools, is established in the Santa Anita Church Day School, a public day school for children from kindergarten through the sixth grade. Because of the success of her method after testing it for 15 years in her own private school, many public schools in the East are now using it. All who are interested in education are welcome.

"The Power of Living Truth Principles," a tuition-free class open to the public, will begin Tuesday evening, April 21, and will continue weekly for eight weeks. Call HL 6-8206 for further information.

Rev. Armin Hesse Announces a Sunday of Joy
Jubilation Sunday, a Sunday of joy, will be observed in the 10:30 worship service at Faith Lutheran Church, 845 Hastings Ranch Drive.

"The period between Easter and Pentecost on the church calendar is a time of joy," states the Rev. Armin Hesse, pastor of the congregation. "We think of the risen Lord's joy over His completed work. We look at the robe of righteousness which He wove for us through the sweat and work on the cross. We hear His invitation to wear it in place of the patchwork of our own designing and putting it on, we experience the great joy of a bride or bridegroom who are properly and adequately clothed to await the solemn ceremony which binds them in permanent union."

Accordingly, "Joy Over Our Becoming Clothing" will be the minister's Sunday morning sermon theme. Isaiah 61:1-11, will be the sermon scripture.

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Everyone is invited to attend the Art Fair and be pleasantly entertained by this fine group of musicians.

Rabbi Sofer To Celebrate Anniv.

On Friday, April 17, at 8:15 p.m. the Foothill Jewish Temple-Center will conduct special evening services at 212 N. Lima, Sierra Madre. In his sermon, Rabbi Martin Sofer will celebrate the 16th anniversary of the founding of the State of Israel. Cantor Solomon Edelman and the Temple choir, led by Bob Saichek, will carry the musical parts of the religious services.

The young member of the congregation, Barry Dennis Honowitz, son of Mr. and Mrs. Milton Honowitz of Pasadena, will become Bar Mitzvah on Saturday, April 18, at 9:30 a.m. This event signifies the recognition of the young man as an adult member of the congregation, charging him with full religious responsibility.

Mr. and Mrs. Honowitz will participate in the Friday night services with traditional prayers and benedictions. The family also will serve refreshments during the social hour following the ceremonies on both days.

Sgt. Burmeister In New Mexico
Staff Sergeant Robert D. Burmeister, son of Mr. and Mrs. C. F. Burmeister of 274 W. Laurel, Sierra Madre, has arrived at Cannon AFB, N. M., for duty with the new United States Air Force Tactical Air Warfare Center. Sergeant Burmeister, an Air Force photographer, and other personnel assigned to this recently activated facility, will help conduct tests of Air Force tactics and techniques designed to improve joint operations with ground forces.

The sergeant, a member of the Tactical Air Command's 82nd Combat Support Group at Cannon AFB, N.M., before joining the center's staff, will provide support for the tests leading toward an increased mobility

Two New Dog Training Classes

The Santa Anita Dog Training Group announces that it will start two new dog obedience classes in Arcadia County Park this month. These classes are very popular at this time of year now that the weather is warming up, so it would be well for those interested to call and make a reservation for their dog.

One class will start on Saturday, April 18, at 12 noon—and the other will start on Monday, April 20, at 8 p.m. Any dog five months or older may be enrolled. For further information, please call either Hillcrest 6-8558 or Elliott 9-1481.

for Army troops. His wife, Lois, is the daughter of Mrs. Ruth Hawkins of 1211 File St., Clovis, N.M. He graduated from Steinmetz High School, Chicago. The sergeant is an 18-year service veteran.

Perry's Stationery and Gift Shop

Hallmark Cards for All Occasions
• GIFT ITEMS • RUBBER STAMPS
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• WEDDING INVITATIONS & ANNOUNCEMENTS

SPECIAL
Hallmark Greeting Cards
FOR ALL SPECIAL OCCASIONS

56 W. Sierra Madre Blvd. EL 5-3385

Call Cumberland or Gilbert 3-6181
For Location of Store Nearest You



Garden Show
A Big Exhibit of DEL MONTE QUALITY FOODS All Outstanding VALUES!

FRUIT COCKTAIL 5 Luscious Fruits 303 CAN 5 FOR \$1 Save 35c	TOMATO SAUCE Rich and Velvety Smooth 8-OZ. CAN 7¢ Time to Stock Up!	TOMATO JUICE Rich in Flavor, Rich in Vitamins 46-OZ. CAN 4 FOR \$1 Save 29c	FRUIT JUICE DRINK Pineapple-Grapefruit 46-OZ. CAN 4 FOR \$1 Save 40c
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2 SERVING SIZES
EARLY GARDEN PEAS
WHOLE KERNEL CORN
CREAM STYLE CORN
CUT GREEN BEANS
EARLY GARDEN SPINACH
STEWED TOMATOES
ZUCCHINI SQUASH
SLICED CLING PEACHES
FRUIT COCKTAIL
Mix or Match!
8 8-OZ. BURET CANS
5 FOR \$1
Save 15c

Stock Up On Del Monte Flavorful Foods
Sliced Pineapple NO. 1X FLAT CAN 5¢
Chili Sauce RICH & SPICY 12-OZ. CAN 4¢
Cling Peaches SLICED OR HALVED 2 1/2 CAN 4¢
Mandarin Oranges 11-OZ. CAN 4¢
Pineapple Juice HAWAIIAN 46-OZ. CAN 3¢

EARLY GARDEN PEAS
Tender, Sweet & Tasty
303 CAN
5 FOR \$1
Save 15c

CREAM STYLE CORN
Or Golden Whole Kernel
303 CAN
6 FOR \$1
Save 26c

TOMATO CATSUP
Rich, Lively Flavor
2 1/2 OZ. BOTTLE
FAMILY SIZE
25¢
PRUNE JUICE
Healthful, Delicious
Sweet Natural Flavor
QUART BOTTLE
SAVE 10¢
39¢

Green Beans WHOLE, SLICED, CUT OR SEASONED 4¢
Tomatoes PEELLED OR STEWED 303 CAN 5¢
Zucchini Squash 303 CAN 5¢
Garden Spinach 303 CAN 7¢
Sauerkraut WHITE, LONG SHRED 303 CAN 7¢

Fresh PORK LOINS
Lean & Flavorful... From Eastern Corn-Fed Porks
Full Rib Half..... 37¢
Loin End Roast..... 39¢
Whole Pork Loin... 49¢

Roasts
CHOICE BEEF
CENTER CHUCK 39¢
The Lean, Meaty Cuts
BONELESS CHUCK 69¢
BONELESS BRISKET 79¢
BONELESS ROUND 89¢

Jerseymaid-Catering
ICE CREAM ASSORTED FLAVORS TRY BING CHERRY 1 1/2-GAL. ROUND CTN. 59¢
CUP CONES BUTTERCUP 10¢
Cypress Gardens
ORANGE JUICE FROZEN 6-OZ. CAN 4¢
DENTAL CREAM COLGATE FAMILY SIZE 49¢

VON'S Shopping Bag SPECIALS IN THE DELICATESSEN
ALL MEAT
Franks 49¢
OSCAR MAYER 1 LB. PKG. Vacuum Sealed-New Twin-Pack

Sauerkraut MEETER'S-WISCONSIN GREAT WITH FRANKS! QT. JAR 39¢
Jack Cheese FROM WISCONSIN RICH AND CREAMY! 59¢
Potato Salad FRESH FROM OUR KITCHEN, 15-OZ. CUP 33¢

Water Softener WHITE KING 59¢
Red Salmon 7 1/2 OZ. PLAT CAN 73¢
Dog Food CALO 2 1/2 TALL CAN 31¢
Powdered Sugar C & H Pure Cane Sugar 1 LB. PKG. 2 1/2 39¢
Toilet Tissue ZEE 4-ROLL PACK 37¢
White King Soap GRANULATED 69¢

SAVE ON GARDEN FRESH FRUITS & VEGETABLES
FRESH Lettuce 10¢ Each
LARGE, CRISP SOLID HEADS
It's Salad Season!
SWEET & JUICY COACHELLA VALLEY

Large Grapefruit 9¢
Anjou Pears 10¢
Seedless Raisins 29¢

Liquor Feature
BONDED BOURBON 100 PROOF \$4.19
Seamless Mesh NYLON HOSE Latest Rock Candy Shade Run-Free! Sizes 8 1/2-11 2 78¢
Bolero THERM-O CUP Buy a Cup a Week to Complete a Colorful Set REG. \$1.00 VALUE 29¢

★ WEST ARCADIA 1407 Baldwin Ave.
★ ALTADENA 2408 Lincoln Ave.
★ SO. PASADENA 1616 State St. (East of Fair Oaks)
★ PASADENA 3841 E. Sierra Madre Blvd.

Von's & Shopping Bag Better Ground Meats
GROUND CHUCK Fresh and Extra Lean 59¢
GROUND ROUND Prepared Fresh Every Hour 69¢
Farmer John Sausage 1-LB. ROLL 49¢
Link Sausage FARMER JOHN 2 1/2 LB. SKINLESS 49¢

Lancaster Farms ROASTING CHICKENS Fresh, Grade A 4-5 Lbs. Avg. Wt. 49¢
The Real McCoy CORNED BEEF Boneless Brisket Whole or Point 1/2 69¢

Von's Bakery Specials
SHEPHERD'S BREAD Big Round Loaf with that Home Made Goodness! FULL 1-LB. 6 1/2 OZ. LOAF 35¢
VON'S HONEY BUNS A Real Tasty Treat! 2 IN A PACKAGE 23¢

VON'S and Shopping Bag
Special Prices Effective THURS. FR. SAT., SUN., APRIL 16, 17, 18, 19

SPORTS AS Hank Ives SEES IT



CARDINALS TO WIN NL BUNTING

After weeks of dabbling with statistics, tossing in a few hunches, checking batting and earned run averages, old Hankus has finally come up with an educated guess on the toughest National League pennant race in history. Here is the way the ancient one handicaps the 1964 Sweepstakes.

1. ST. LOUIS CARDS — Good second last time out.
2. SAN FRANCISCO GIANTS — Eleven lengths back but improving.
3. PHILADELPHIA PHILLIES — Could be the surprise.
4. LOS ANGELES DODGERS — Champ should be favored.
5. CINCINNATI REDS — May be going too low or too high.
6. MILWAUKEE BRAVES — Same goes for this one.
7. PITTSBURGH PIRATES — Could improve last outing.
8. CHICAGO CUBS — May move up a few notches.
9. HOUSTON FORTY-FIVES — Gun has been shooting blanks.
10. NEW YORK METS — The peoples choice -- for last.

ST. LOUIS — The Dodgers proved last year that good pitching will win the pennant. The Cards made a good run at the top last year and have picked up Roger Craig to round out top mound staff. Best infield in baseball, good young catcher and hurling will have to offset mediocre outfield which finds Curt Flood in center the only established fly chaser. Dodgers or Giants should probably be picked for the pennant but Old Hankus has always been a hunch player.

SAN FRANCISCO — Added much needed pitching in off season but gave up Alou and Bailey to get Shaw and Hendley. Excellent power with McCovey, Mays and Cepeda. Marichal, a number one hurler, but would need top effort from Sanford, O'Dell and Hendley plus bullpen help from Shaw to gain first place. If rookies Hart and J. Alou come through and the others put together their best efforts it

could be "Katy bar the door."

PHILADELPHIA — Young and talented with a great manager in Gene Mauch. Good mound staff with plenty of depth. Starting outfield is good and may be great but bench strength is needed. Wine at shortstop and rookie Allen at third would have to have premier years for Phils to threaten.

LOS ANGELES — Home folks will mean placing the world champs this low. Dodgers could walk away with another pennant, or should we say run? Old Hankus fears the lack of starting hurlers behind the two best, Koufax and Drysdale. Can Peranoski repeat a 16-3 year? Will Werhas do the job at third? Number of question marks forces the fourth place estimate.

CINCINNATI — Another team with IFS. Should Frank Robinson rebound, and there is no reason to think he won't, and if any of a number of prime prospects cut the mustard at third, the Reds could go all the way. Good power, speed, and mound depth, plus a strong bench, but weak in the relief pitching department.

MILWAUKEE — Many experts are tabbing Braves as pennant choices. Bragan is counting on a group of young hurlers to help 20-game winner Spahn. Good bench, plenty of power. Mound corps seems to be the big question mark. They should be right in the thick of contention all the way, and here Old Hankus has the Braves picked sixth.

PITTSBURGH — Murtaugh has pitching depth and talent and some youngsters who look like they may be ready to take over. Wouldn't be surprised to see the Bucs move up a couple of notches IF any of the top six falter.

CHICAGO — A comeback by Ernie Banks would help considerably. Lots of talent at some positions but others are weak. Good relief pitching and three fine starters. Top of the second division though looks like best bet on maximum effort.

HOUSTON — Can't see Colts moving out of ninth spot. Give them another year and a couple of power

LEGAL NOTICE

CASE No. 6426, 6427, 6428, 6429
NOTICE TO OWNER OF DEFECTS IN BUILDING, AND OF PUBLIC HEARING BEFORE THE SIERRA MADRE CITY COUNCIL, TO DETERMINE WHETHER SAID DEFECTS SHOULD BE ABATED.

TO: Case No. 6426, Birch, Malcom, 234 Ramona, Sierra Madre, Calif. Building located at 900 Stuart, Sierra Madre, Calif.
Case No. 6427, LENO, Theresa, 157 Esperanza, Sierra Madre, Calif. Building located at 157 Esperanza, Sierra Madre, Calif.
Case No. 6428, CAGLE, Frank C., 751 Woodland Dr., Sierra Madre, Calif. Building located at 751 Woodland Dr., Sierra Madre, Calif.
Case No. 6429, OSTERMAN, Helen M., 29 W. Highland, Sierra Madre, Building located at 29 W. Highland, Sierra Madre, Calif.

YOU ARE HEREBY NOTIFIED that the building/s, owned by you situated in the City of Sierra Madre, State of California, located at (see above list) has been examined by the undersigned Building Official of the City of Sierra Madre, and that said building/s, to be UNSAFE, as defined by Section 203 of the Uniform Building Code 1961 Edition, as adopted and altered by Section 7100 of the Sierra Madre Municipal Code, by the following defects:

Building/s, are in a state of disrepair and disrepair, and are sub-standard in construction, plumbing and/or electrical.

YOU ARE FURTHER NOTIFIED that a Public Hearing will be held before the City Council of the City of Sierra Madre on Tuesday, the 28th day of April, 1964, at the hour of 8:00 p.m. in the Council Chambers, 55 West Sierra Madre Blvd., Sierra Madre, California, at which time and place, the City Council will hear the owner/s, and any other interested person/s, and will determine whether said building/s, or said structure/s, to be unsafe, as defined by said Section

203, as amended, and whether same shall be ordered abated by repair, re-habilitation, demolition, or removal, in accordance with the procedure prescribed in said Section.

hitters and they might be ready to make the move. Put the Colts and Mets together and you might have a team that would be a winner.

NEW YORK — First in the hearts of fans but last in the National League. Thomas-Snyder and Altman in the outfield would have struck fear in the hearts of pitchers a couple of years ago. Jackson and Willey may be two of the finest pitchers in the N.L., but after that all you have is Stengel.

SUMMARY — Any of the top six teams could win the pennant, and when have you had a prospect like that? Attendance records should be shattered this year because of the balance in the league. A strategic trade here and there could move a team three or four places. Old Hankus would like his Cardinal pick better if they could come up with a hard-hitting outfielder.

NEXT WEEK Old Hankus will try to pull a team out of the hat that might beat the Yankees. It won't be a hunch though like the Cardinals, it will be a longshot no matter who it is.

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Letters to the Editor

Dear Editor: Enclosed is an article I would appreciate your printing in your paper. As publicity chairman for the Arcadia Unit No. 1 of UROC I will be sending you material regularly.

I'd like to take this opportunity to thank you for your coverage before Monrovia's recent election on the tax override. As you know our own local paper was 100 per cent for the tax override and never did print the facts and figures such as your publication did. We need more conservative news such as you print, including Dr. Witty's column.

—MRS. MICHAEL MEZA

Dear Editor: All organizations, fraternal, merchants, labor unions etc. are based on some benefits for their members and the veterans organizations are no exceptions. The Veterans of World War I are doing a tremendous job of organizing in an effort to

convince Congress that needy World War I veterans whose average age is 70 years should receive as much as our government is paying the Cuban refugees (\$100 per month).

This would only mean a \$20 a month increase for them. The organization has made great progress with the help of the newspapers. Without publicity no organization could go far. While some editors do not agree with our program, none of them will deny our right to organize or to petition Congress for better treatment.

We are requesting the Sierra Madre News to inform its readers that World War I veterans will learn of the benefits to be gained by joining our organization by writing to, Veterans of World War I, 201 S. Mission Drive, San Gabriel, Calif.

—WILLIAM J. OWENS
Chairman, Veterans of World War I, USA

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You pick your own MEAT SPECIALS!

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Ralphs FARM FRESH PRODUCE

Thick Meat CANTALOUPE 4 \$1.00
FANCY SWEET ANJOU PEARS 10¢
FUERTE LARGE SIZE AVOCADOS 2 FOR 25¢

ADD TAX TO TAXABLE ITEMS—PRICES EFFECTIVE THURSDAY THRU SUNDAY, APRIL 16, 17, 18 & 19

HURRY! HURRY! REGISTER FOR RALPHS 91st BIRTHDAY SWEEPSTAKES BEFORE APRIL 26

A GLORIOUS 10-DAY SOUTH SEAS HOLIDAY FOR TWO TO HAWAII—TAHITI—BORA BORA—MOOREA, VIA SAFE, FAST PAN AMERICAN JET CLIPPER, THE WORLD'S MOST EXPERIENCED AIRLINE!

A BEAUTIFUL 1964 BUICK SKYLARK WITH AUTOMATIC TRANSMISSION, SEAT BELTS, POWER STEERING, BUCKET SEATS, WHITE SIDE-WALLS... SALES TAX AND LICENSE INCLUDED!

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Wilson's ALL MEAT 1-LB. PKG. 49¢
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BLUE BONNET MARGARINE AS FEATURED ON KTVV CHANNEL 11 SAVE 6¢ 1-LB. PKG. 23¢

Ralphs FROZEN FOODS

COUNTY FAIR FROZEN FRUIT PIES 8-INCH 25¢
APPLE, APRICOT, BOYSENBERRY, PEACH OR PINEAPPLE

CALIDA FROZEN CRINKLE CUT POTATOES 9-OZ. PKGS. 15¢
FROZEN HAWAIIAN PUNCH 6-OZ. CANS 39¢

Ralphs NON-FOODS

CHUBBY DOG FOOD 15-OZ. CAN 5¢

DELSEY TOILET TISSUE FIVE (2 ROLL PACKS) 10 ROLLS \$1.00 SAVE 16¢

PRELL CONCENTRATE SHAMPOO 3-OZ. 69¢ SAVE 21¢

RID RING LIQUID BOWL CLEANER WITH BRUSH QUART 98¢

GRANULATED CITRUS SOAP GIANT PKG. 57¢

KITTY PAN PET LITTER SAVE 10¢ 1-LB. PKG. 69¢

Ralphs BAKERY

RALPHS BUTTERFLY COFFEE CAKES PKG. OF 6 35¢ SAVE 4¢

RALPHS EGG SESAME BREAD 15-OZ. LOAF 29¢

RALPHS NUT FUDGE ICED GOLD CAKE 7-INCH SAVE 2 LAYER 10¢ HALF 45¢ SAVE 4¢

KOLD KIST FROZEN FOODS
CHILI 14-OZ. PKG. 25¢
CREAMED CHICKEN OR MUSHROOM SAUCE WITH SIRLOIN TIPS PKG. SAVE 14-OZ. SAVE 10¢ 49¢
BEEF STEW OR CHILI SIZE DINNER 29¢

RALPHS GOLDEN PREMIUM ICE CREAM PINT 29¢
MOCHA FUDGE FLAVOR OF THE MONTH

COMPLETE YOUR CURRIER & IVES DINNERSWARE SET BEFORE MAY 31

BE SURE TO USE YOUR CURRIER & IVES DINNERWARE COUPONS NO. 8-A & 9-A WORTH 50¢ TOWARDS ONE COUPON 8-B WORTH 50¢ TOWARDS ONE 4-PIECE COMPLETE SET COUPON 9-B WORTH 50¢ TOWARDS ANY \$1.40 BOXED ITEM ALSO GROCERY COUPONS WORTH 45¢

WIN A FREE CAKE! RALPHS LIVE OAK STORE

16 E. LIVE OAK. IF A BIG STAR APPEARS ON YOUR CASH REGISTER TAPE THRU SUN., APRIL 16, 17, 18 or 19, YOU WILL WIN A FREE 89¢ RALPHS CAKE.

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Fancy Fresh RED SNAPPER FILLETS Reg. 89¢ lb. 69¢ lb.

NOW FRESH CHINOOK SALMON

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FINE FOR BARBECUING

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For An Excellent Poolside Hors d'oeuvre Try Our FRESH COOKED SHRIMP (FREE PICKS)

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NEPTUNE SUGGESTS

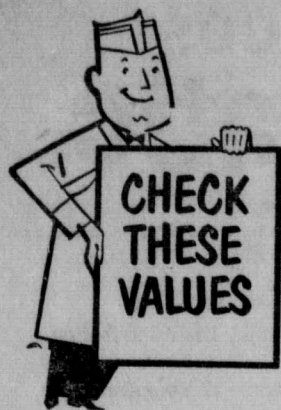
- * KING CRAB LEGS (Shell)
- * SMOKED FISH
- * LOBSTER TAILS
- * KING CRAB MEAT
- * COOKED SHRIMP (Small, Med. & Lge.)
- * FINNAN HADDIE
- * LOBSTER MEAT
- * KING CRAB MEAT LEGS
- * ABALONE STEAKS
- * FROG LEGS
- * EASTERN CLAM MEAT
- * FRYING SHRIMP
- * SCALLOPS
- * SQUID

Stewing Oysters, Frying Oysters

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Case - Swayne
PINK GRAPEFRUIT JUICE 46-OZ. CAN **3 FOR \$1.00**

NABISCO PREMIUM CRACKERS LB. PKG. **29¢** | HORMEL'S DINTY MOORE BEEF STEW 24-OZ. CAN **39¢**

Armour Star CORNED BEEF 12-OZ. CAN **39¢**

STAR-KIST CHUNK LIGHT TUNA 6 1/2-OZ. CAN **29¢** | M.P.S. Chunk Style KAL KAN 14-OZ. CAN **5 FOR \$1**
Dog N' Cat Food

New Box — 400 Ct.
CHIFFON FACIAL TISSUE **4 FOR 89¢**

Libby's TOMATO CATSUP 14-OZ. BTL. **2 FOR 25¢** | Royal Prince Yams 25-OZ. CAN **29¢**

For Cleanest Clothes
Condensed ALL JUMBO SIZE **\$1.89** NET | Pink Lotion LIQUID LUX QT. NET **59¢**

American Beauty SPAGHETTI 12-OZ. PKG. **2 FOR 29¢**



Fine Foods
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MACARONI SALAD LB. CUP **39¢**

Mild Cured
"Homemade"
SAUERKRAUT 22-OZ. JAR **29¢**

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WIENERS Pound Package **49¢**

FEASTIN' FRESH PRODUCE

Extra fancy, fresh ripe
STRAWBERRIES 12-OZ. BASKET **3 FOR 89¢**

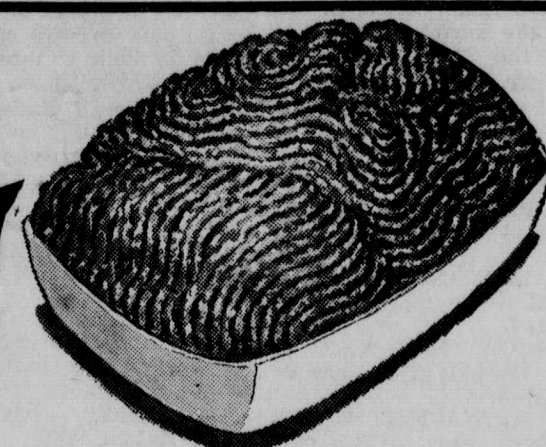
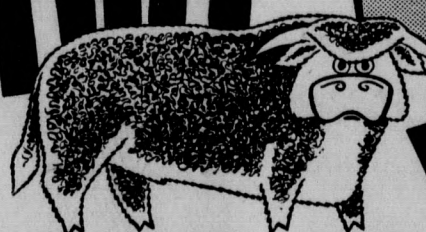
Crisp, long, green
CUCUMBERS **2 FOR 19¢**

Snow white
CAULIFLOWER **15¢ ea**

New crop brown
ONIONS 2 lbs. **15¢**

Med. size fresh
ARTICHOKES **2 FOR 19¢**

RIG beef bonanza!



HIGH QUALITY
U.S.D.A. CHOICE
TOP ROUND STEAK **98¢ lb**

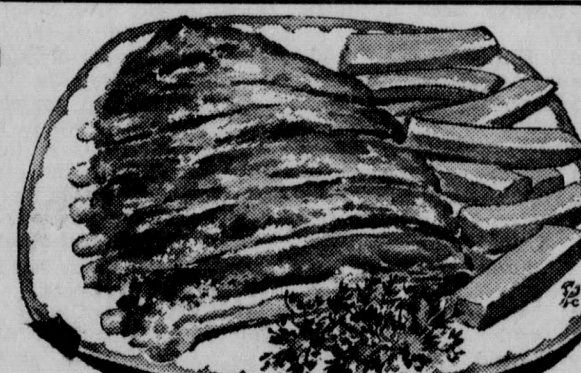
FRESH LEAN
Ground Beef **3 lbs. \$1**
39¢ lb

Boneless Rump Roast U.S.D.A. CHOICE **89¢ lb**

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"VINES" -- O, SO GOOD
ROCK CORNISH 12-OZ.
GAME HENS **59¢ ea**

Eastern Lean
SPARE RIBS **45¢ lb**



FROZEN FOOD SALE

Libby's FRUIT DRINKS
PINEAPPLE RASPBERRY LEMON STRAWBERRY GRAPE AND FRUIT PUNCH 6-OZ. CANS **10¢ ea**

International PANCAKE BATTER LB. CTN. **3 FOR \$1**

BIRDS EYE Vacuum Sealed In Butter Sauce
Broccoli Spears **3 FOR \$1**
Fordhook Lima Beans

Armour Star Fully Cooked with BBQ Sauce
BACK RIBS **\$2.18**
NET WT. 2 1/2 LBS.

Hormel Brown 'N' Serve Pure Pork
LINK SAUSAGE **39¢**
8-OZ. PKG.

Morrell's Lean Sliced
BACON **53¢ lb**

SWORD-FISH STEAK **79¢ lb**

Large Enough
To Serve You
Small Enough
To Know
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Large Selection of House and Patio Plants
AFRICAN VIOLETS and AZALEAS IN BLOOM
Living Planters . . . from \$3.95
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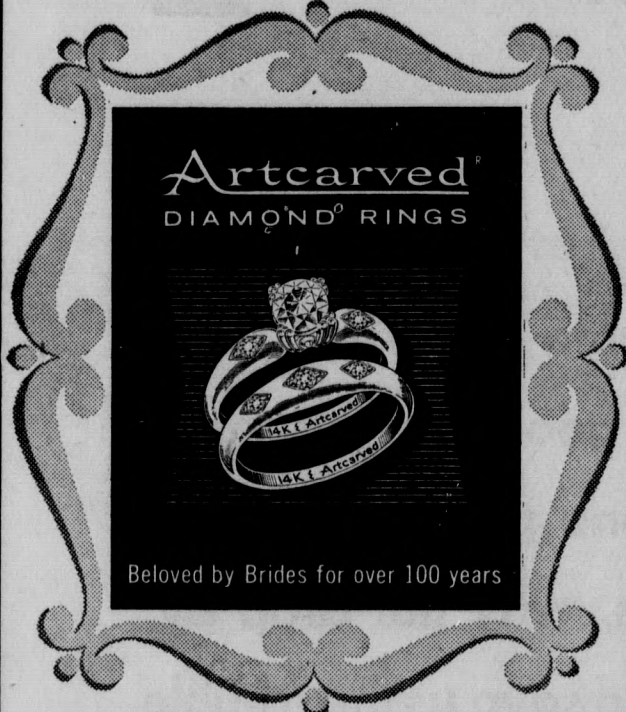
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Auxiliary of St. Luke Sponsor Fashion Show

Frocks and frivolity add up to a worthy cause when St. Luke Hospital Auxiliary sponsors a "Carnival of Fashions" on Tuesday, April 21, at noon in the Viennese Room of the Huntington-Sheraton Hotel in Pasadena. A complete remodeling of the Intensive Care Unit at the hospital will be made possible by the affair. A social hour will begin at 11 a.m., according to Mrs. Paul F. Johnson, president of the organization.

Mannequins of the Cabrini Guild will model lovely fashions and will be viewed by more than 500 members and guests.

A portable television set and two \$100 bills will be among many articles given away during the affair. The Jud De Naut Trio will provide the music and Diana Vance will be guest commentator.

Mrs. Stanley Dawkins is in charge of arrangements, assisted by Mrs. Paul Fox, decorations; Mmes. William Pennycock, Roy Rosebrook, David Agnew and Armour Morris, favors and door prizes; Mrs. Kenneth White, finance; Mrs. Harold Citron, hospitality; Mmes. Morgan O'Neill, John Rinek and Archie Currie, advertising; Mrs. Joseph Tamplin, program; Mrs. Charles F. Fuller, publicity; Mrs. James Cavigan, reservations and invitations, and Mrs. Victoria Cook, secretary.

Concert Ass'n Opens Drive

The Foothill Community Concert Association has scheduled its 1964-65 membership drive for renewals to begin on Monday, April 6. New members will be privileged to purchase season memberships during the week of April 13-18.

The coming season promises outstanding artists with the following among the attractions:

The California Chamber Symphony—Henri Temianka, conductor, and Netania Davrath, soprano, will appear in October, 1964.

Whittemore and Lowe—America's great duo-pianist, will appear in January, 1965.

As a bonus, all new members may attend the final concert, April 22, The Clebanoff Strings, by presenting their 1964-65 Receipt Stub at the door. This is also your reminder to reserve this date.

The same policy is to be followed this year as in past seasons. Admittance to concerts is by membership only. No tickets are sold for individual performances. The adult and student memberships covers local Community Concerts at Monrovia High School, plus admittance wherever a Community Concert is scheduled in other Southern California cities and seating is available.

Social and Club Activities

Mr. and Mrs. Burmeister Announce Engagement of Daughter Janice Joy



JANICE JOY BURMEISTER

Mr. and Mrs. Clarence F. Burmeister of Sierra Madre wish to announce the engagement of their daughter, Janice Joy to Lawrence Douglas Rick, the son of Mr. and Mrs. Wilbur C. Rick of Scottsdale, Arizona.

Janice is a graduate of Pasadena High School, she attended PCC one year, and is now completing her terminal course in business administration in June of this year at Pacific Union College, Angwin, Calif.

Lawrence is a graduate of Thunderbird Academy, and currently a student at Pacific Union College where he is also majoring in business. He is also chief flight instructor at the Angwin Airport.

Eichorst Family Has House Guest

Mr. and Mrs. Clifford H. Eichorst of 675 Rim Road, Pasadena, have as their house guest for the next three months Mr. Nobuo Shiganuma from Tokyo, Japan. Mr. Shiganuma has come to California to further his education and to study English.

The Eichorst and Mr. Shiganuma are looking forward to the arrival in June of his fiancée, Yuko, and her mother, Princess Camelia. The Princess is a sister-in-law of Emperor Hirohito, and a close friend of the Eichorst family. She is bringing her daughter to this country to attend college.

The wedding will take on August 23, at the Seventh Day Adventist Church, Pasadena, Calif.

Brownie Troop 366 Studies Birds and Plants

Members of Brownie Troop 366, under the leadership of Mrs. Ann Edwards, are becoming expert bird-watchers. Sixteen girls discussed and planned this new project and followed up with a trip to Eaton Canyon Nature Center. The girls worked with a naturalist on bird identification through the use of bird skins. An hour-long bird walk followed when the girls were able to put into practice their new knowledge.

The Audubon Center on Durfee Road was the next step. They spent the morning identifying both birds and plants. A trip to the museum was included.

At a recent meeting, simple popcorn and raisin feeders were made, to be placed in the Brownies' own backyard as an aid to birdwatching. More complex feeders are now being built and the girls' ability to identify birds through both sight and sound is increasing rapidly.

On April 18 the girls will journey to Descanso Gardens for further plant and bird study. Other field trips are in the planning stage.

What is a Bargain?
"Ask Trudie"
THE PLAZA SHOP
Dresses • Sportswear
39 East Montecito
"Ask Trudie" — EL 6-1495

Attend the Church
of Your Choice
This Sunday

FREE!
Rexall SUPER
PLENAMIN'S
when you buy our
special combination
packages

18 Tablets **FREE**
with 72 **4.79**

36 **FREE**
with 144 **7.95**

72 **FREE**
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ALSO FOR CHILDREN:
4-oz. Jr. LIQUID
FREE with 16 oz. **5.95**
36 Jr. TABLETS
FREE with 144 **5.49**

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Rexall Pharmacy
29 N. Baldwin EL 5-3311

New Residents In Sierra Madre

Sierra Madre is happy to welcome the following people and their families as new residents of our city: Dr. Ben D. Massey Jr. of 65 Olive St., Dr. Thomas L. Riley of 540 Sierra Meadows, Frank M. Day of 625 Ramona Ave., P. J. Stevens of 165 S. Lima St., H. T. Dennis of 649 W. Grand View, Mrs. Althea Humley of 514 Santa Anita Ct., Sam F. Middlebrook of 666 Canyon Crest Dr., Hal Carruth of 465 Manzanita, Burton Jirgle of 832 Woodland Dr., John Bellitti of 2224 Santa Anita Ave., Donald J. Hill of 335 Santa Anita Ct., Nellie Styranika of 252-A Mariposa, M. P. Klick of 442 Theresa Lane, Edward Puhlman of 81 W. Grand View, Richard Malatesta of 308 W. Grand View, S. R. Brock of 524 Manzanita Ave., Mrs. McKee of 635 E. Orange Grove and Kenneth A. Fields of 84 Monterey Lane.

There are many others, and not only painting and sculpture is represented. John Wallis and Associates will display stained glass window designs and hope to show slides of actual windows. Herb and Joan Phillips, newly arrived in Sierra Madre, will introduce The Kasperians, nationally known puppet creations of theirs.

Mike Karas' Band, the Ray Lewis Group and Rocky Brandt playing solo piano will provide live music on Saturday.

On April 17, 18 and 24, 25, the Studio Players, all townsfolk, will enact the premiere performance of five one-act plays written by Bob Forest and Mort Goldberg, also Sierra Madrans. Florence and Selwyn Myers, who guide the Studio Players, have lived here for years.

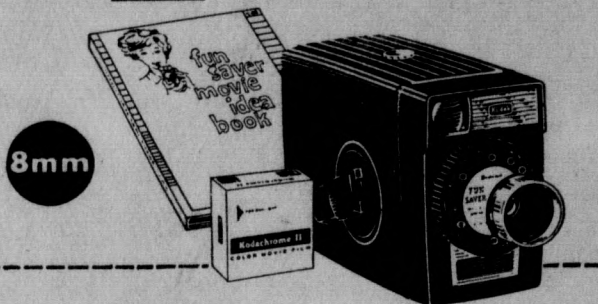
Donations for the plays are \$2 and tickets may be purchased at the Sierra Madre Artist Studio, 54 W. Sierra Blvd. and at Anastasia's Pipe Shops, 3187 E. Foothill Blvd., Pasadena, or 58 E. Colorado Blvd., Pasadena.

There will be several prizes awarded in connection with the fair. The prizes were all donated by exhibiting artists and are on view now at the Conglomeration on N. Baldwin. Next week they will be in the library. The Friends of the Library want to thank the Sierra Madre Chamber of Commerce and the Sierra Madre News for their assistance in promoting the Fair. Preparations are well under way and, barring bad weather, should be a wonderful experience for all.

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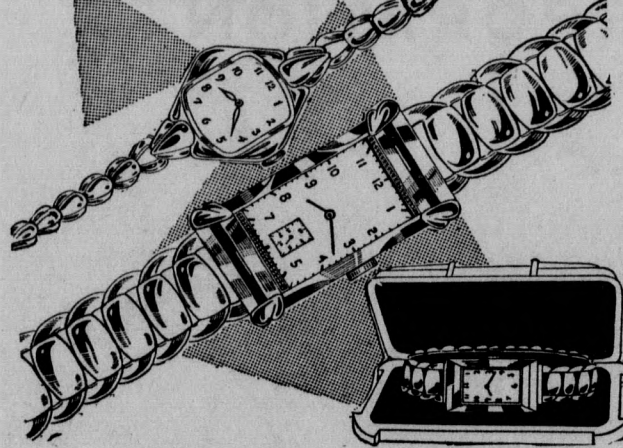
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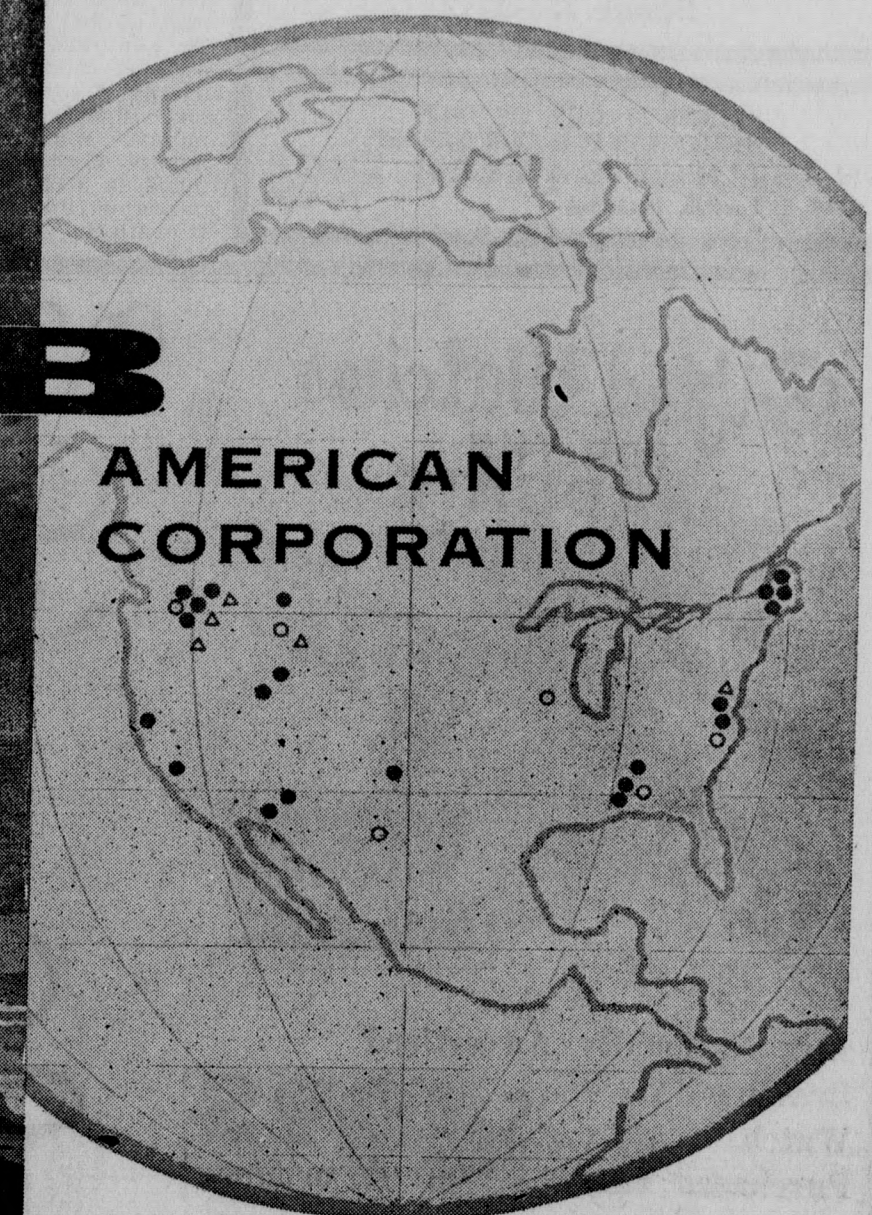
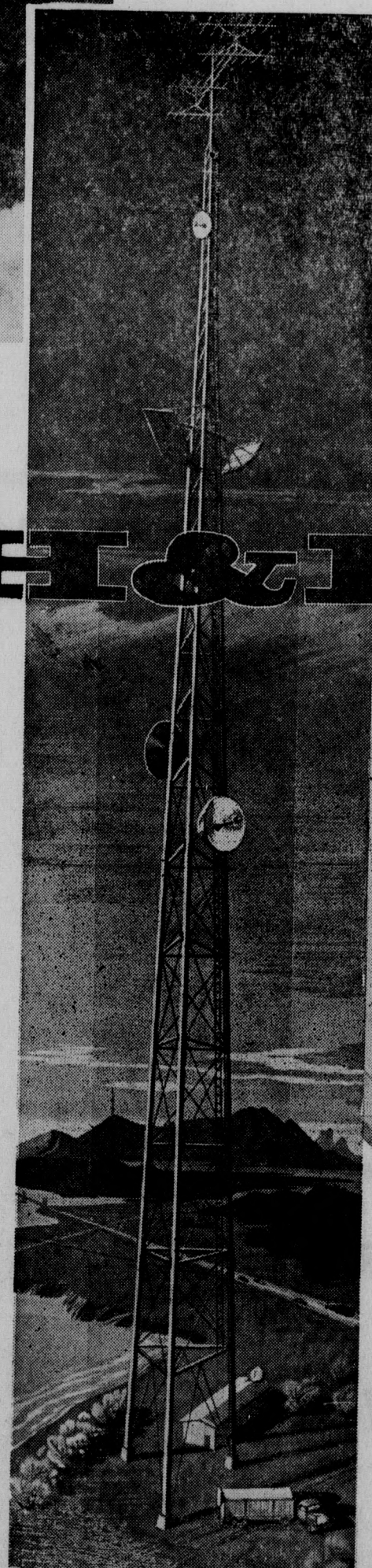
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Editorially Speaking....

"And it shall come to pass that whosoever shall call on the name of the Lord shall be saved." — Acts 2:21.

Beware of False Labels

In many medicine cabinets and on shelves around homes are often found insecticides and dangerous chemicals of different kinds which are labeled, "Caution! Danger! Poison! Beware!" This is exactly as it should be. Even so, a mislabel or lack of such label, sometimes has a fatal result. Such shelves and cabinets might also bear the warning: "Beware of false labels."

However, there is far greater need today for such warning caption that could be appended to many forms of political doctrines, dogmas, philosophies and appeals. The enemies of freedom the world over have found the weapon of a false label to be most effective in their endeavor to destroy freedom and enslave free peoples, a nation at a time, in their relentless drive to so conquer the world.

Country after country has thrown away its freedom and has actually voted itself into slavery from which there is then no escape, all under the false label of "liberation." Communists are most adept at falsely labeling their every endeavor. One of their most vicious endeavors toward the persuasion of free peoples to throw away their protective arms which could only lead to their forced surrender has been under the guise of "peace" drives.

The people of Cuba were enlisted to rally to the support of Castro in a "liberation" drive. Now, they know it was a snare, a false label and nothing but irrevocable enslavement. Through their relentless drive to subvert free peoples and brainwash even those who should fight to the last to defend their freedom, the technique of false label is used most effectively. The John Birch Society, whose dedicated objective is, above all else, the resistance of and the overthrow of the Communist slavemasters, has been given the false label of a "Modern Ku Klux Klan." This false label, to be sure, is used for the avowed purpose of misleading and indeed cajoling all possible persons into the belief that the Birch Society is a vicious and terrible organization that would rob all people of their cherished freedom. What a travesty of right thinking!

The weapon of false label is used in many other ways today. The Rumford Act, here in California, which poses the threat of forced housing on a people who have for centuries been free to chart and choose their own destinies and make their own willing decisions, are now in a position where forced sales are legal. And the false label? The Rumford Act is dubbed The Rumford "Fair" Housing Act. By all means, today, should all people who love their freedom, beware of false labels on political doctrines before "swallowing" them as their own.

Getting Touchy

Senator Kuchel and Governor Rockefeller in their zeal to condemn the "right wing" of the Republic Party (Mr. Nixon got into the act too) make up in ferocity what they lack in logic.

Last week in San Francisco Rocky said, "The right wing is against communism . . . But the right wing is also against the Federal income tax . . . I don't see how we can afford a fight against communism without federal revenue. What are we going to fight with, bows and arrows?"

(Frankly, Mr. R. there are times nowadays when even bows and arrows would be an improvement.)

Mr. Rockefeller has conveniently overlooked the fact that the graduated income tax is one of the weapons advocated by Karl Marx to destroy capitalism.

Secondly, those who believe the income tax should be repealed believe that first government spending must be cut. The "Liberty Amendment" is proposed for this purpose. This amendment would confine the activities of the federal government to only constitutionally authorized functions, eliminating vast spending programs that eat up more money than is actually received from personal income tax. Other sources of government revenue such as corporation taxes, excises, etc., would be sufficient to cover all functions specifically detailed to the federal government under the terms of the Constitution.

Mr. R. believes vast sums of money are necessary to fight communism. Our present administration is pursuing this tactic — results — deterioration of the dollar, disillusionment of our allies, appeasement of Communist countries, Cuba, Viet Nam, South American troubles.

The Conservatives are mighty restless in New York. Also the Liberty Amendment is gaining support there. It seems that Mr. R. is becoming a bit touchy on this subject.

Inches Become Feet

The tax cut has been almost universally heralded. That's natural—everyone like to see more money in the pay envelope.

But that shouldn't blind us to the dangers—very real dangers—that exist. And their name is inflation.

The price index has been inching upward year after year. Inches, in time, become feet. And the number of dollar bills in that pay envelope is less important than what they will buy.

It is expected that a new wave of wage and fringe benefit demands, led by the pace-setting auto workers, will soon occur. The government's economy program begins to look more like a political stratagem than the real thing. So the stage is set for another wage-price spiral that could more than wipe out the tax reductions most of us will receive.

The dollar is worth something like 40 cents now, as compared with past times. Unless an aroused and knowledgeable public demands the necessary measures and safeguards, there's no telling how much more erosion will take place.

Sierra Madre News

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R. Robert Evans } Editors and Publishers
Peggy L. Evans }

Jody Beavers Classified Advertising Manager
Frederic Schweppe Plant Superintendent
George Maures Typesetting Foreman

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Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.
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FREEDOM

At Any Price

By H. V. Witty

Mark Harris — novelist, sports writer, and faculty member of San Francisco State College, is the author of "Mark the Glove Boy," subtitled "The Last Days of Richard Nixon."

In a copyrighted article appearing recently in Human Events, Victor Lasky, author of "J.F.K.: The Man and The Myth," discusses Mark Harris and his dubious descension into the bowels of left wing journalism.

According to Victor Lasky, the "ultra liberal California writer (Mark Harris) . . . had given considerable thought to assassinating the former Vice President."

Lasky points out that while covering Nixon's 1962 gubernatorial campaign for Life magazine, Mark Harris entertained the thought that: "I (Harris) could carry a little silver revolver somewhere up my sleeve, cleverly attached by springs and wires to the important muscles of my arm, so that when meeting Mr. Nixon, my hand should come forward to shake his, the revolver would spring out, I'd fire thrice and cry, 'Sic semper tyrannis' and flee."

It should not be difficult to understand liberal Mark Harris' distaste for Nixon. The former vice president's actions, as well as his words, have indicated his bitter opposition to Communism. On the other hand, according to Lasky, the Marxist-oriented author of "Mark the Glove Boy" has a past record indicating a definite "affinity for left-wing causes." As proof of this, Mr. Lasky points out: "For example, in March, 1962, he (Mark Harris) was listed as a sponsor of a Bay area reception for the wife of a convicted atomic spy. He has also been active in seeking the abolition of the House Un-American Activities Committee."

After quoting two episodes from the Harris book, in which the author describes in detail his thoughts concerning the assassination of Richard Nixon, Victor Lasky comments: "Of course it could be argued — as it undoubtedly will be — there these are merely the ravings of a disordered mind. But when does one begin to draw the line between fantasy and reality? Lee Harvey Oswald also had fantasies. Somewhere along the line something snapped."

According to Representative Ancher Nelsen (R-Minn.), reports are circulating around Washington that J. Edgar Hoover, Chief of the Federal Bureau of Investigation, may soon be replaced.

It has been reported that Claude N. Swanson of the Fairmont (Minn.) Sentinel, and a former FBI man in his own right, is disturbed by rumors concerning the possible replacement of the famous FBI chief. It would seem the better part of prudence to allow Mr. Hoover to choose his own successor when the time comes.

Mr. Swanson, speaking in a Sentinel editorial, stated: "We have heard only one

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person named as a possible successor. That person, it is said, is the descendent of a long line of Communists; obviously, for security reasons alone, not a prime replacement for one of Hoover's unquestioned loyalty and capabilities.

"Hoover," continues Swanson, "we have every reason to believe, would pick the best man for the job; a man who could probably come closest to giving this Nation and our people the service we have had for four decades."

"Certainly, in the tested ranks of the FBI, there are several people who could qualify and who would be willing to serve." And Mr. Swanson concludes with this bit of advice — "Let Hoover make the selection."

Shots from "Capitol Camera" Humans Events —

"California Democrats say the Johnson Administration wanted Pierre Salinger to run for the Senate in order to avoid a cataclysmic split in the Democratic party. Salinger, it is said, was the only candidate who could unite all Democrats. If either incumbent Clair Engle or his ultra-liberal opponent, State Controller Alan Cranston, wins the primary, say Democrats, half the party will sit on its hands in the election."

"The danger from the 'right wing' is that they make Goldwater 'respectable,' and if he would ever be elected, he would stop the advance of the Socialist and collectivist movement," said Norman Thomas at the University of Minnesota on February 19, 1964. Thomas has been a candidate for President six times on the Socialist ticket."

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OUT OF THE COBWEBS

10 Years Ago: April 15, 1954

Sierra Madre voters Tuesday returned two incumbents, Harold F. Robert and Mayor Charles E. Louk, to the City Council and elected Lorne B. Pratt, young public relations counsel and manager of the Hollywood Chamber of Commerce, to fill the third available post on the five-man municipal board. Pratt polled the only majority vote (1002) of the 11 candidates running for election. Roberts and Louk received 805 and 790 votes respectively.

A total of 1739 ballots were cast, considered good for Sierra Madre with approximately 4700 registered voters. Returns were in the hands of City Clerk Marie Warfel by about 11 o'clock, and were speedily tabulated by more than a score of interested citizens gathered at City Hall awaiting the election results.

Mr. and Mrs. Ernest P. Maurin Jr., 805 Ramona, and their children, Paul, Sherri, and Debbie, will entertain at a family dinner party Easter Sunday.

20 Years Ago: April 13, 1944

One of the remarkable things about this World War II is the fact that no song has come out of it to compare with the great tunes of World War I, such as "Over There" and "It's a Long Way to Tipperary." Of course, we have had war songs galore since the fighting began, which enjoyed popularity — for a time. But how many will be remembered when the war is over?

Pfc. Robert C. Hartman, son of Mr. and Mrs. Rudolph R. Hartman of 460 N. Lima St., in a letter received by his parents said, "The best evening I have had in England was recently spent with Lt. Commander and Mrs. Lawrence Lefevre." Mrs. Lefevre, daughter of Mr. and Mrs. Preston Schwartz of E. Montecito Ave., is a member of the British - American Ambulance Corps. During his absence from camp Pvt. Hartman missed the visit of Lieut. Clay Reavis Jr., son of former Mayor and Mrs. H. C. Reavis of Sturtevant Dr., but hopes to see him soon.

30 Years Ago: Friday, April 20, 1934

Full two-a-day mail delivery service will be resumed in Sierra Madre on May 1, according to Postmistress Jessica Wright. Business increases warrant resumption of the two delivery services, postal authorities state, and dispatches from Washington, D.C., indicate that there will soon be a \$1,500,000 appropriation for added employees.

Spring doesn't pay any dividends in the opinion of J. D. Springston, of 257 N. Baldwin. On Monday he went to the Police Department on a unique mission. "Give me a fire cracker permit," he politely requested.

"The Fourth of July," admonished Chief McMillan, "is 10 months past, and more than two months to come." "Not pleasure," said Mr. Springston, "business. Fire crackers scare birds. Birds fly away. My fruit stays on my trees where it belongs . . . Do I get the permit?" He did.

From the old, old files As a result of the activities of members of the Woman's Club and of the

resolution adopted at the Board of Trade banquet last week the destruction of trees along Foothill Boulevard between Sierra Madre and Lamanda Park has been stopped. The county forestry commission is planning on more uniform planting along county roadsides in the future, but until then the removal of the eucalyptus trees has been halted.

State Controller Announces Fund Apportionments

State Controller Alan Cranston announced that Los Angeles County received \$2,848,755.82 as its share of highway users taxes distributed in March by his office.

State apportionments for the month totaled \$57,817,788, compared with \$47,007,058 distributed during the same month a year ago, Cranston said.

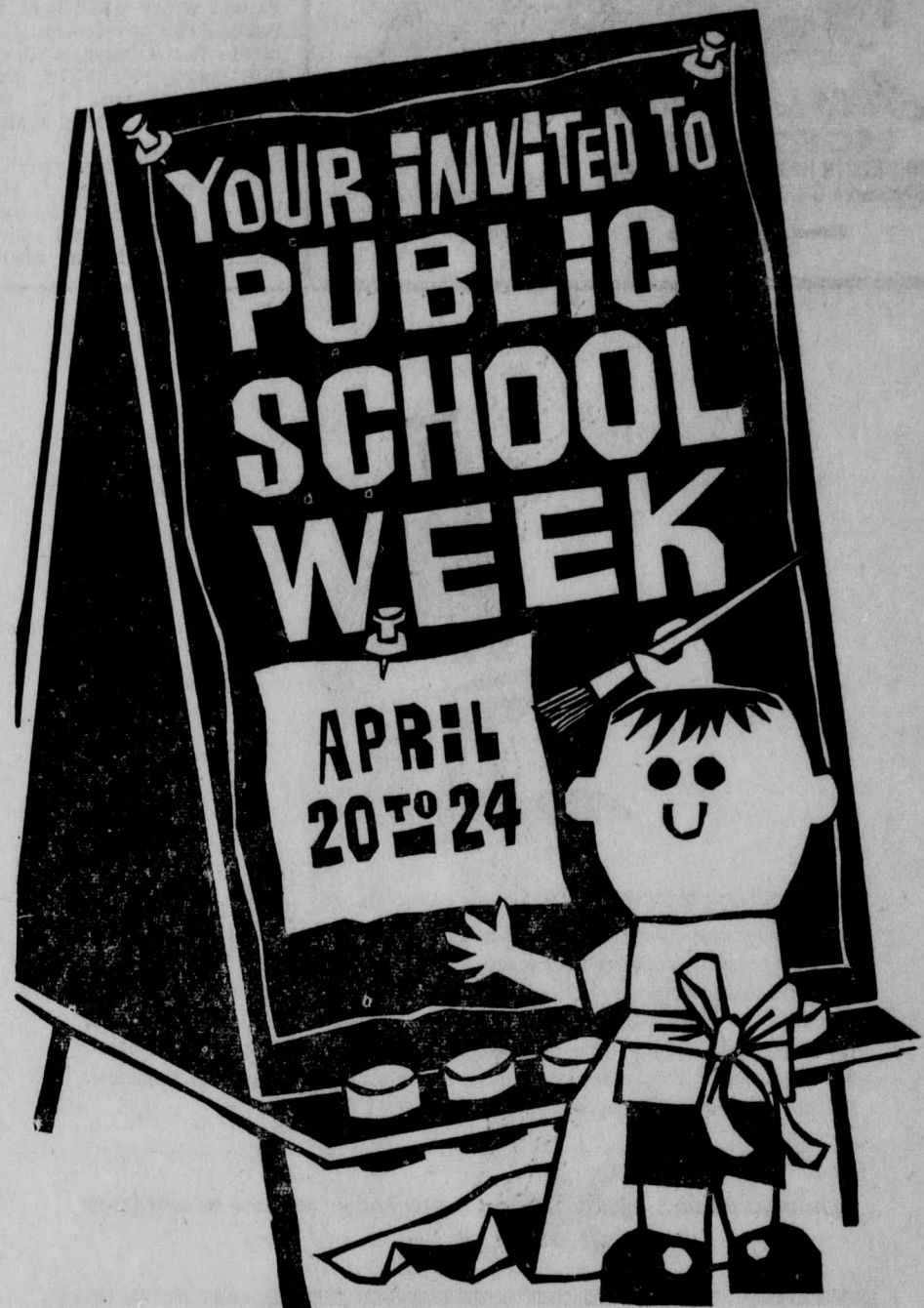
Of the total, \$39,629,413 was earmarked for expenditure on highways, \$8,680,570 went directly to the counties, \$5,646,455 to the state highway fund for counties and cities, and \$3,861,350 to the state highway fund for cities.

Letters To The Editor . . .

Dear Editor: Allow me to caution your readers that Nelson Rockefeller, who aspires to be a President, is smothering the educational development of the children of New York State. He has fought consistently against the urgent financial needs of the public schools.

—ALVIN D. HABER
9 Farragut Rd.
Old Bethpage, L.I., N.Y.

Member: Board of Education, Plainview-Old Bethpage Public Schools, New York
Executive Committee, Nassau-Suffolk (counties) School Boards Association, New York
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Tenneen Herrick Succumbs April 9

Mrs. Tenneen W. Herrick, age 83, of 65 E. Laurel, Passed away April 9 at the Parkwood Convalescent Hospital after a lengthy illness. She was originally from Nashville, Tenn., but had lived in Sierra Madre since 1935.

Mrs. Herrick is survived by a son, Mr. Tom L. Herrick of Northfield, Ill.; three grandchildren and five great-grandchildren; also a

brother, Mr. Thomas Lee Woolwine, who was a District Attorney for Los Angeles County in the mid-twenties.

Funeral services were held on April 11 at 11 a.m. at the Ripple Mortuary Chapel, with the minister John Richards officiating. Interment, Live Oak Memorial Park in Monrovia.

Arrangements were made by Ripple Mortuary in Sierra Madre.

Youth Day In Pasadena Apr. 14

Over 1,200 seniors from John Muir and Pasadena High Schools and students from Pasadena City College will join area businesses, professions, industries and phases of government April 14, Youth Day.

Youth Day is sponsored annually by the Pasadena Junior Chamber of Commerce, Pasadena City Schools and the Pasadena Area Youth Council. It aims to acquaint high school seniors and students from PCC with the operations of city government and businesses.

Key positions to be filled in the Pasadena City government include the Board of Directors: from John Muir High School, Stefan Harvey, Bev Brand and Tom Bowen; from Pasadena High School, Karen Cummins, Marian Vartogian and Roger Snyder. The position of City Manager will be held by Jeff Parrish, Muir; Assistant City Manager, Tom Allen, PHS; Administrative Assistant to the City Manager, Tom Shanahan, Muir, and City Clerk, Robin Franklin, PHS.

A planning committee has worked with civic and business leaders in planning Youth Day under the advisory of Mr. Pat Geyer, Muir, Mr. Manny Perez, PHS, and Mr. Armen Sarafian, PCC. It is headed by Chairman Dave Singer from Muir consists of: from Muir, Jill Clayton, publicity chairman; Diane Grossman, secretary; Natalie Swartley and Bruce Edwards, and from PHS, Bob Earl, Bruce Lansing, Richard Dauben and Mike McClintock.

Students will participate in Pasadena's various enterprises by actually performing the functions of the business. Youth Day attempts to aid students in choosing a vocation in addition to showing them free enterprise in action.

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12—SIERRA MADRE NEWS Thursday, April 16, 1964

Vella Views

By
Toni Maurin

SYcamore 7-9634

If you lived through yesterday with nothing more than a deep sense of financial disaster, you will probably be ready to resume operations of living again. Of course, you must realize that you have a lot to accomplish in the next two months before the school bell rings for the last time. You can pull yourself together and make plans for that party you meant to have during the holidays, you can redecorate that room while you have a chance, or write a few letters that you have been meaning to get in the mail, get on the diet so you'll be able to wear a bathing suit this summer, or better yet, can just goof off and read a couple of books before June and putter around in the garden. Hurry up and enjoy yourself—it's later than you think!

On April 5 Mr. and Mrs. Ben T. Cowles of Kinneloa had the pleasure of honoring Mr. Cowles' parents, Mr. and Mrs. S. Macon Cowles, on the occasion of their 50th wedding anniversary. They were assisted in the receiving of the guests by Mr. Cowles' brother and wife, Dr. and Mrs. S. Macon Cowles Jr. of Denver, Colo., and by the two Ben Cowles children, Thomson and Judith.

Their home was beautifully decorated to carry out a gold and white motif. On the dining table they had a lovely gold cloth that has been used for several family golden anniversaries. The centerpiece was made of white iris and chrysanthemums. In addition to the huge wedding cake, they served coffee, tea and punch to the 250 guests who came to share this wonderful occasion.

During the afternoon the soft strains of the harp were heard from the talented fingers of Carol Eskijian. There were guests at the party who had come from all over the country, as well as from China and Denmark.

There is a lot of happiness in the J. C. Wilfong home on Mesaloe Lane these days. Their daughter, Mrs. Martin (Jean) Frick, has returned home from the Orient for a two-weeks visit with her 10-month-old daughter, Kathryn Ann.

Also on Mesaloe, Bill and Ruth Morse left last week for a 10-day stay on the Island of Maui. This time they will stay the full time on the one island and enjoy its full beauty.

Has anyone got a dog wet nurse handy they are willing to lend? Seems as if the Joseph Philipson's dog, "Hamlet," developed an infection after delivering eight basset pups and is not able to care for them. Five have survived and I understand Amy is getting a little harried bottle feeding them with a serving every two

Local Navy Men On Far East Duty

Gerald K. Godfrey, seaman, USN, son of Mrs. Wilma Godfrey of 501 E. Highland, and Steve C. Miller, fireman apprentice, USN, son of Dr. and Mrs. Jack S. Miller of 73 W. Sierra Madre Blvd., all of Sierra Madre, are serving aboard the anti-submarine warfare support aircraft carrier USS Bennington, operating out of Long Beach, Calif.

Bennington is presently operating in the Far East on six months of duty with the Seventh Fleet. She is scheduled to visit the port of Yokosuka, Japan, in the near future.

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Ralph J. Martin, D.C., Director

478 W. Sierra Madre Blvd., Sierra Madre

Peter W. Mackie On USS Hornet

Peter W. Mackie, seaman apprentice, USN, son of Mr. and Mrs. William R. Mackie of 276 Grand View, Sierra Madre, is serving aboard the anti-submarine warfare carrier USS Hornet which recently arrived in Yokosuka, Japan, on the final leg of a six-month Far East cruise.

Hornet is the hub of a surface, sub-surface and air "Hunter-Killer" group working together to find and destroy "enemy" submarines.

Hornet has been participating in a coordinated U.S.-Nationalist Chinese amphibious exercise called "Operation Backpack" off the coast of Taiwan to test the sea assault capabilities and readiness of the forces of the Seventh Fleet and the Nationalist Chinese Navy and Marine Corps.

Hornet is scheduled to return to its homeport at Long Beach, Calif., on April 15.

Attend the Church of Your Choice

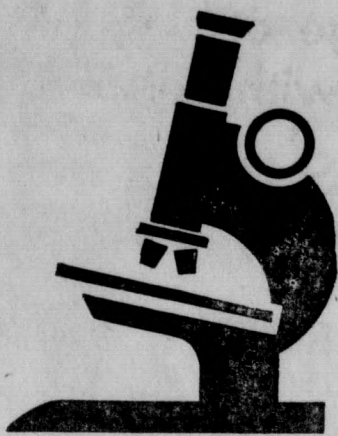
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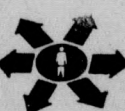
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EARLY DETECTION . . . the key to effective cancer control. Today, one in every three cancer patients can be cured. It could be one in two . . . if every one would have a yearly health checkup. Learn the seven danger signals of cancer — (1) Unusual bleeding or discharge; (2) lump or thickening in the breast or elsewhere; (3) sore throat that does not heal; (4) change in bowel or bladder habits; (5) hoarseness or cough; (6) indigestion or difficulty in swallowing and (7) changes in warts or moles. Only your physician can be certain if these signals mean cancer. Be sure . . . Early detection could mean your life.

YOUR PHARMACIST  FOR FAMILY HEALTH INFORMATION

KMAX-FM 107.1 11:30 A.M.
Friday, April 17

An interview by John Batchelder of ABC with Dr. John F. Potter, Asst. Professor of Surgery and head of the Div. of Oncologic Surgery, Georgetown University Medical Center, Washington, D.C., on the subject of Cancer.

Hartman
in business since 1910

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RELIABLE PROFESSIONAL PHARMACISTS

Final 4 Days Spring FREE Sale

Regular 98c RUBBER BALLS 49¢ Buy One Get Another FREE	Judy - Lisa - John or Libby Littlechap DOLLS BUY ONE \$3.49 to \$4.25 Get 1 of Your Choice FREE	Buy Any Modeling Set for \$1.00 or more 1 Tube 15c Glue FREE
--	---	--

Lark Genuine Leather Little League BASEBALL GLOVE Reg. \$6 to \$10 Value \$3.99 to \$6.99 FREE 1 Official Rawlings Little League Baseball \$2.35 Value with any LARK GLOVE PURCHASED	Patio Furniture With Purchase of Any Table and Chair Patio Set FREE Choice of any FLOWER ARRANGEMENT valued at up to \$9.00
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With Each Umbrella Re-covering \$11.99 up FREE Installation	With Any Tricycle FREE BELL	With Rawling or Voit Inflated Balls FREE PUMP
--	--------------------------------------	--

\$12.88 Wilson Tennis Rackets FREE PRESS	Powered Airplanes Reg. \$10.00 \$8.97 FREE 95c can Fuel	With Purchase of TIRE and TUBE Free Installation
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Visible
Automobile Chassis
Reg. \$19.95
\$17.99
FREE — Any
Car Model
\$2.00 Reg Price

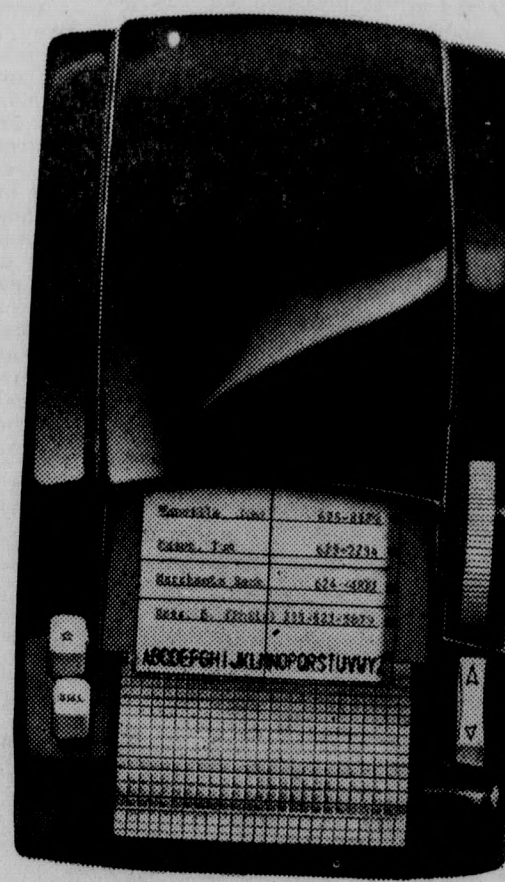
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BankAmericard
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PHONE 355-6641 • SIERRA MADRE
TOY & PATIO VILLAGE
WHERE YOU SELDOM PAY RETAIL

Don't worry about
dialing Telephone numbers . . .



Now, turn your dialing over



to an expert!

MAGICALL IS HERE! It's the remarkable new instrument that remembers all your phone numbers electronically — and calls them for you automatically. So easy to operate — just select your party, lift the phone for the dial tone, touch a button — and talk!

California Water & Telephone Company is one of the first telephone companies in the West to offer this new service to its customers. Magicall saves time and work — you don't look up numbers — you don't rely on your memory — you don't work with the dial — you can't make errors — you just touch a button — Magicall does the work quickly and accurately. No delays — you're through to business contacts, customers, friends or

emergency services at the touch of a button.

The monthly service charge for Magicall is just \$6.00 — for an instrument with the capacity to accommodate up to 400 numbers. Large capacities are available. Magicall is quickly installed beside your phone — in your office or home. A choice of colors is available — at no extra charge. Call your business office for this unique customer service. Phone 359-8151

CALIFORNIA WATER & TELEPHONE COMPANY
SERVING NEARLY 5,000 SQUARE MILES IN SOUTHERN CALIFORNIA
116 West Lime Avenue; Monrovia



Doug McMann

REFLECTIONS
OF A MAN
ABOUT TOWN

Headline of the week:
"HAIRLINE DIP IN LIV-
ING COSTS"
—But not at the Barber
Shop!

Thanks to Maury Melvin
for sending in "Time and
You," an old Irish prayer
from a Navy chaplain's
scrapbook:

Take time to work . . .
it is the price of
success.

Take time to think . . .
it is the source of
power.

Take time to play . . .
it is the secret of
perpetual youth.

Take time to read . . .
it is the foundation
of wisdom.

Take time to be
friendly . . . it is the
road to happiness.

Take time to dream . . .
it is hitching your
wagon to a star.

Take time to love and
be loved . . . it is the
privilege of the gods.

Take time to look around
the day is too
short to be selfish.

Take time to laugh . . .
it is the music of the
soul.

Times change and so do
prices. I have no "beef"
with either but would like
to reprint from the "Out of
the Cobwebs" column in
this great journal some ad-
vertised prices of meat as
of April 4, 1924: "Pot roast,
17 cents; rump roast, 22-25
cents; pork roast, 20-23
cents; lamb stew, 12 1/2
cents; pork sausage, 25
cents; hamburger, 25 cents;
bacon in piece, 25 cents."
Naturally, in those "Good
Old Days" the main topic of
conversation was still "The
High Cost of Living."

Observation: "Some peo-
ple believe genius is heredi-
tary — others have no chil-
dren."

To complete the cycle,
this week, as promised, the
column brings you Frank

Burke's "quotes" on the Na-
tional League:

1. San Francisco — "Too
much power."

2. St. Louis — "Close —
but second."

3. Philadelphia — "Whiz
Kids Phizz."

4. Los Angeles — "Tough
season."

5. Milwaukee — "A real
sleeper."

6. Cincinnati — "Pitching
fails."

7. Pittsburgh — "So long,
Danny."

8. Chicago — "They'll miss
Hubbs."

9. Houston — "A Texas
town."

10. New York — "Where
the Fair is."

*Frank is recognized as
"The greatest Philadelphia
Phillies fan west of the
Mississippi."

This classified ad ap-
peared in a metropolitan
daily: "L O S T — Lady's
black hand-bag, vicinity of
Rosemead and Colorado
Blvds., answers to King."
This is a new twist, a Talk-
ing Handbag!

Memo from Miss Nomer:
"People who cannot find
time for relaxation are
obliged sooner or later to
find time for illness."

Charles Mc Cabe, "The
Fearless Spectator" of the
San Francisco Chronicle has
been pretty upset over the
Army's handling of Cassius
Clay, new vociferous heavy-
weight champ (?), who was
declared unfit for military
service because he wasn't so
hot at math.

Following are some of the
questions Cassius flunked,
as reported by columnist
Mc Cabe:

"Question: If the over-all
driving time for a 200-mile
trip is five hours and you
stop twice for 30-minute in-
tervals, how much actual
driving time is there, 5, 2,
3, 4?"

"Question: Multiply one
quarter by one quarter. An-
swer is (a) 1/32, (b) 1/16,

(c) 1/8?"

"Question: A man has 15
bushels of apples which he
sells for \$10 a bushel. One
third of these go bad. How
much does the man get for
the remaining apples, (a)
\$150, (b) \$100, (c) \$50?"

"Question: A man works
from 6 in the morning to 3
in the afternoon, with one
hour for lunch. How many
hours did he work, (a) 7,
(b) 8, (c) 9, (d) 10?"

Just to keep it interesting,
I'll give you the answers in
next week's column. This is
done especially for the kin-
dergarten set, big readers of
the pillar, who might need
a little time.

The 'ol philosopher puts
it this way, "The person
who watches the clock re-
mains one of the hands."

See you next week.

FLOURNOY REPORT



by Assemblyman
Houston I. Flournoy
49TH ASSEMBLY DISTRICT

Now that Governor Brown
has insisted that badly
needed school building bond
act money be withheld for
voter approval until the No-
vember general election,
once again it is apparent
the school children of Cali-
fornia are being pushed
aside to accommodate other
policy objectives in Sacra-
mento.

The Governor's action not
only ignores the serious
need for on-going and
scheduled construction of
schools, but it represents a
complete reversal of the
Democrats' position just two
years ago.

In 1962, you may recall,
the Democratic leadership
proposed to split four pend-
ing bond issues (parks and
recreation, housing for the
elderly, state and school
construction issues) be-
tween the June and Novem-
ber ballots, with school
bonds on the June ballot.

At that time, Republican
members of the Assembly
insisted that the voters had
a right to see the total cost
of these bonds (some \$1
billion worth) on the same
ballot, and to choose from
among the proposals if they
wanted to. The Republicans
proposed all be placed on
the November election bal-
lot when the greatest num-
ber of voters would turn
out.

The Democratic leader-
ship insisted then that
school construction could
not be postponed. They ar-
gued there would be a "dry
period" between June and
November with a potential
shortage of \$30 million, and
that thousands of school
children would as a result
be placed on double ses-
sions.

When I attempted to an-
swer these fears by intro-
ducing and carrying the Re-
publican proposal to guar-
antee against possible inter-
ference with the school con-
struction program, it was
termed a "funny money"
scheme. (Ultimately, the
bond issues were placed all
—Please turn to Page 14

(c) 1/8?"

"Question: A man works
from 6 in the morning to 3
in the afternoon, with one
hour for lunch. How many
hours did he work, (a) 7,
(b) 8, (c) 9, (d) 10?"

Just to keep it interesting,
I'll give you the answers in
next week's column. This is
done especially for the kin-
dergarten set, big readers of
the pillar, who might need
a little time.

The 'ol philosopher puts
it this way, "The person
who watches the clock re-
mains one of the hands."

See you next week.

Ass'n Presents Erika Kahn

The Westwood Art Asso-
ciation will present Erika
Kahn at 2 p.m. Friday, April
17, when she will give a
public demonstration of the
art of serigraphy.

This demonstration is a
feature of the group's art
exhibit now on display in
Wilshire Federal Savings
Gallery, 3500 Wilshire Blvd.,
Los Angeles.

Mrs. Kahn is a graduate
of the Traphagen School of
Design of New York where
she worked as a fashion de-
signer. She also studied art
at the Art Students League
in New York and locally at
Immaculate Heart College.
She conducts an art work-
shop for children in Santa
Monica where they can ex-
plore a wide variety of art
media.

The art exhibit will be on
public display through April
30 with a collage demon-
stration planned for April
24. The demonstrating artist
will be announced later.

Thursday, April 16, 1964 SIERRA MADRE NEWS—13

Rescue Team Assists In Search

Sierra Madreans combed
the waste land.

The Montrose group ar-
rived near midnight and
they too spent the night
searching. At 8:30 a.m.
Tuesday bloodhound Hezi-
kiah owned and handled by
Don Colbert and using the
new clothes that had ar-
rived picked up the scent
and after a sweep of the
desert started hearing for a
canyon. Faint tracks of the
boy were found. At last a
ray of hope. Excitement was
growing in base camp.
Mrs. Lucille Homer of

Norwalk and a friend of
the Edwards left base camp
to short cut across the hill
to watch the bloodhound
work. As she topped the
ridge she looked down and
saw what she thought was
a newspaper. Looking closer
she found it was the body
of Kenneth Dale Edwards.
He was lying face down, his
head cradled in his arm as
though in a deep sleep.
When she picked him up
she knew he was dead. It
was later reported that the
boy had died sometime dur-
ing Sunday night.

CRAFTS, HOBBIES



SY 1-8131 HI 5-1666 MU 1-1391 2980 E. Colorado Blvd., Pasadena
OPEN MON. & FRI. NITES 'TIL 9 P.M.

- Road racing
- Trains
- Plastic models
- Chemistry items
- Train repairs
- Adult items, too!



FREE SALE

With Any **\$3.50** or More
Purchase of

-- FREE --

Package of 1-Dozen Venus
Pencils with Pencil Sharpener

Perry's

Stationery and Gift Shop

56 W. Sierra Madre Blvd.

EL 5-3385

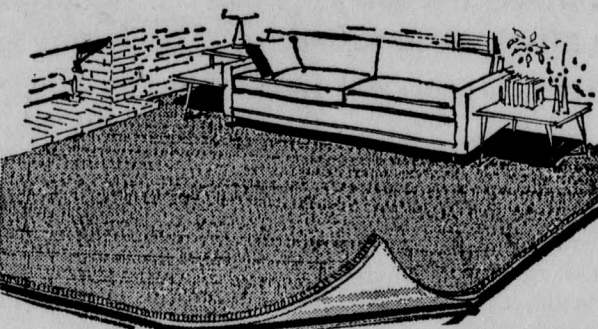


SPRING

'FREE' SALE

FREE

50-oz. Rug Padding
with any carpet installa-
tion during this sale

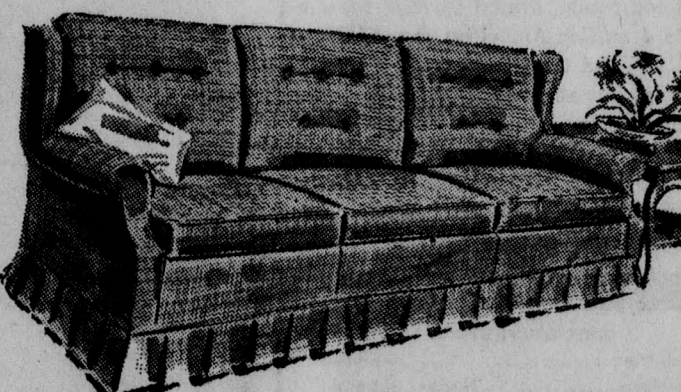


QUALITY CARPETING SALE

Nylon Hi-Low . . \$7.95 yd.
Wool \$8.95 yd..
Cotton Cut Pile . \$5.95 up

We Carry Firth, Barwick, Calaway
Plus Many Others
Choice of Decorator Colors
Call For "FREE" Estimate

SOFA SALE



SAVE 20 %

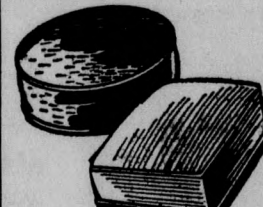
And More
ON ALL FLOOR SAMPLES

ALL FLOOR MERCHANDISE AT

Spring Sale Prices

DURING THIS EVENT

DON'T WAIT — HURRY, HURRY, HURRY!



SOFA PILLOWS

Reg. \$2.50 Value

\$1.88

Decorator
Colors NOW

Two Dozen Only
DECORATOR HAND BLOWN
PITCHERS

While They
Last **88¢**

Free

Mattress & Box Spring Sets

\$89.95

Valued at

WITH PURCHASE OF ANY
COMPLETE BEDROOM SET
IN OUR STORE

FREE SAVE! Bed Pillows

Pair of White

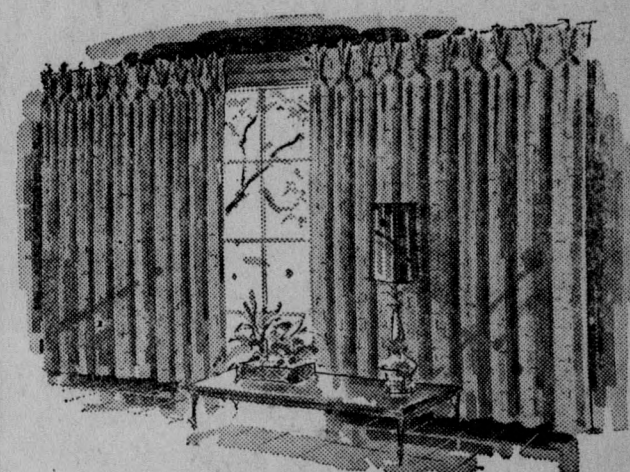
Goose Down Pillows

\$24.95 Value With Any Purchase
of a Mattress and Box Spring Set

- ◆ SPRING AIR SET **\$159.00**
- ◆ SEALY ANNI. SET **\$99.95**
- ◆ SEALY 83rd ANNI. SET **\$69.95**
- ◆ WONDER REST MATTRESS SET . **\$89.95**

FREE

INSTALLATION WITH
ANY DRAPERY JOB
DURING THIS SALE



DRAPERIES

Custom Made by Hand

Materials **\$1.88** yd.
from

Call for

FREE ESTIMATE

We Use Only The Finest Material



Sale



DRAPERIES

CORRECTLY PROCESSED BY THE ROYAL
TO RETAIN THEIR SHAPE
COLOR
BEAUTY

Save 10%

BY SENDING YOUR DRAPERIES
DURING OUR DRY CLEANING SPECIAL

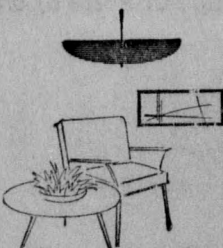
Draperies Taken Down and Rehung at No Extra Cost

OFFER GOOD
MAR. 30 THRU MAY 16

The Royal

AT OUR DRIVE-IN 443 S. RAYMOND AVE.
HASTINGS RANCH SHOPPING CENTER OFFICE
OR TELEPHONE FOR PROMPT PICK-UP AND DELIVERY SERVICE

PASADENA'S LARGEST AND FINEST LAUNDRY AND CLEANING PLANT



Brown's Furniture

EL 6-1371

303 W. SIERRA MADRE BLVD.
SIERRA MADRE, CALIFORNIA

FREE**Wallpaper**NEED 8 ROLLS? — Purchase 6 Rolls
and Receive 2 Rolls**FREE**

(Equiv. to 25% off)

THOUSANDS

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35 N. Baldwin Ave.

LEGAL NOTICE

SIERRA MADRE NEWS
44827
**NOTICE OF HEARING OF
PETITION FOR PROBATE
OF WILL**
No. NRP 4415
In the Superior Court of the
State of California for the County
of Los Angeles
In the Matter of the Estate of
FANNIE S. BOWE, Deceased.
Notice is hereby given that the
petition of Wilbur D. Garber for
the Probate of the Will of the
above-named deceased and for
the issuance of Letters of Ad-
ministrators thereon to the petitioner
to which reference is hereby made
for further particulars, will be
heard at 9:30 o'clock A.M. on
May 1, 1964, at the court room of
Department NORTHEAST "A" of
the Superior Court of the State
of California for the County of
Los Angeles, 200 North Garfield
Ave., Pasadena 1, Calif.
Dated Apr. 2, 1964.

WILLIAM G. SHARP, County
Clerk and Clerk of the Superi-
or Court of the State of Cal-
ifornia for the County of
Los Angeles
By G. Hornback, Deputy
Garber & Garber
106 So. Myrtle Ave.
Monrovia, Calif.
358-1847
Attorneys for Petitioner
Publish Sierra Madre News
April 9, 16, 23, 1964

LEGAL NOTICE

SIERRA MADRE
44429
NOTICE OF TRUSTEE'S SALE
T.O. No. 63-7090
On TUESDAY, May 5, 1964, at
11:00 A.M. TITLE INSURANCE
AND TRUST COMPANY, as duly
appointed Trustee under and
pursuant to Deed of Trust dated
January seventh, 1963, executed
by DOUGLAS W. MC WANN and
PHYLLIS D. MC WANN, his wife,
and recorded April 2, 1963, in
book T 2833, page 346, of Official
Records in the office of the
County Recorder of LOS AN-
GELES County, California, WILL
SELL AT PUBLIC AUCTION TO
HIGHEST BIDDER FOR CASH
(payable at time of sale in law-
ful money of the United States)
at the entrance of the Los An-
geles County Courthouse, at 501
West First Street, Los Angeles,
California, all right, title and in-
terest conveyed to and now held
by it under said Deed of Trust
in the property situated in the
city of Sierra Madre, in said
County and State described as:
That portion of Lot 40 of "Park

Manor" as per map recorded in
Book 11 page 160 of Maps, in the
office of the county recorder of
said county, lying northerly of
the following described line:
Beginning at a point in the
easterly line of said lot distant
southerly thereon 70.00 feet from
the northeast corner of said lot;
thence westerly in a direct line
to a point in the westerly line
of said lot distant southerly
thereon 65.00 feet from the north-
west corner of said lot.

Said sale will be made, but
without covenant or warranty,
express or implied, regarding
title, possession, or encum-
brances, to pay the remaining
principal sum of the note secured
by said Deed of Trust, to-wit:
\$3,732.51, with interest from
August 1, 1963, as in said note
provided, advances, if any, under
the terms of said Deed of Trust,
fees, charges and expenses of the
Trustee and of the trusts created
by said Deed of Trust.
The beneficiary under said
Deed of Trust, by reason of a
breach or default in the obli-
gations secured thereby, heretofore
executed and delivered to the
undersigned a written Declaration
of Default and Demand for Sale,
and written notice of breach and
of election to cause the under-
signed to sell said property to
satisfy said obligation of and of
thereafter, on December 19, 1963,
the undersigned caused said
notice of breach and of election
to be recorded in book M 1414,
page 16, of said Official Records.
Date: March 31, 1964
Title Insurance and Trust
Company
as said Trustee, by John
H. Myers, Assistant
Secretary
Publish Sierra Madre News
April 9, 16 and 23, 1964

LEGAL NOTICE

SIERRA MADRE NEWS
45121
NOTICE OF TRUSTEE'S SALE
Foreclosure No. 63-107
On May 8th, 1964, at 10:00 a.m.
BRENTWOOD INVESTMENT
CORPORATION as duly ap-
pointed Trustee under and pur-
suant to Deed of Trust dated
September 24, 1962 executed by
G. J. NOEPFNER, a married man
and recorded September 24, 1962,
in book T 2808, page 280, of Of-
ficial Records in the office of the
County Recorder of Los Angeles
County, California,

Flournoy Report

together on the June ballot
where two of the issues
failed voter approval.)

Now, just two years later,
faced with a "dry period"
and shortage of \$90 million
(not \$30 million), the Gov-
ernor has suddenly seen fit
to postpone the bond vote
until November. In addition
to the \$90 million above,
school officials also will be
faced with a shortage of
some \$25 million to pay for
construction already ap-
proved and scheduled.

In the fact of this threat
to our school program, Re-
publicans are unanimous in
insisting that the bond is-
sue be proposed in June.
But there is every indica-
tion that Governor Borwn
will stick to his position.
Why? Because he is deter-
mined that the Rumford
Act initiative shall go before
the voters in November. If
any bond issue goes on the
ballot in June, by law the
Rumford initiative would
have to appear on that
ballot. To avert this out-
come, the Governor and
the Democratic leadership
are apparently prepared
once again to let the school
children bear the burden.

LEGAL NOTICE

WILL SELL AT PUBLIC AUCTION
TO HIGHEST BIDDER FOR
CASH (payable at time of
sale in lawful money of the
United States) at the entrance
of 655 South Saltair Avenue, in
the City of Los Angeles, Cal-
ifornia.

All right, title and interest
conveyed to and now held by it
under said Deed of Trust in the
property situated in the city of
Sierra Madre, in said County and
State described as:
Lots 90, 91 and 92 of Tract No.
4450, in the County of Los An-
geles, State of California, as
per map recorded in Book 48,
Pages 12 and 13 of Maps, in the
office of the County Recorder
of said county.
EXCEPT the East 20 feet of
Lot 92.

Said sale will be made, but
without covenant or warranty,
express or implied, regarding
title, possession, or encum-
brances, to pay the unpaid prin-
cipal sum of the note secured by
said Deed of Trust, to-wit:
\$24,788.02, with interest from July
15, 1963, as in said note pro-
vided, advances, if any, under the
terms of said Deed of Trust, fees,
charges and expenses of the
Trustee and of the trusts created
by said Deed of Trust.
The beneficiary under said
Deed of Trust, by reason of a
breach or default in the obli-
gations secured thereby, heretofore
executed and delivered to the
undersigned a written Declara-
tion of Default and Demand for
Sale, and written notice of
breach and of election to cause
the undersigned to sell said prop-
erty to satisfy said obligations,
and thereafter, on January 6,
1964, the undersigned caused said
notice of breach and of election
to be recorded in book M 1423,
page 149, of said Official Records.
BRENTWOOD INVESTMENT
CORPORATION
as said Trustee,
By Raymond M. Moyer,
Assistant Secretary, CR 3235
Publish Sierra Madre News
April 16, 23, 30, 1964

Special Permission to Publish

**Present, Future, How a True
Conservative 'Really Views' Them**

By BARRY GOLDWATER, U.S. Senator from Arizona
It becomes more important every day, I find to clarify
the conservative position in American life.

Despite all we have done or tried to do over the years,
there still exists a vast mis-
understanding of how the
American conservative views
the present and the future.

The conservatives I regard
as representative are among
today's greatest and most
effective proponents of pro-
gress. They are constantly
seeking progress, and they
are just as constantly
looking to history for the
lessons needed to make cer-
tain that the progress we
make is sound and worth-
while.

— ☆ —

And it is this regard for
history that has misled
many people into thinking
that the conservative wants
to live in the past. The true
conservative does not want
to return to the past or live
in the past.

He doesn't even want to
go back in time to this
morning. But he reserves the
right to learn from the past.
He believes that through
the study of history we can
discover what has worked
and what has failed in our
handling of problems which
have an application in the
present or may have an ap-
plication in the future.

The conservative does not
buy the idea that vast tech-
nological changes and the
growing tempo of American
life require that we scuttle
all of our historically-valua-
ble concepts. He does not
believe that because the
American Constitution was
adopted 180 years ago it has
outlived its usefulness or
has become inapplicable to
the changing world in
which we live.

He does not believe that
times and conditions have
altered so radically that
debts, personal or govern-
mental, is something to be
sought after as a desirable
state of fiscal affairs. He
does not believe that the
lessons we have learned
about the dangers of disar-
mament down through the
years must be jettisoned
merely because weapons to-
day have taken on a terri-
fying efficiency and des-
tructiveness.

The conservative of today
is not against change when
that change is needed and

In the domestic sphere,
the extension of government
into areas of economic ac-
tivity on an ever-increasing
scale brings us, as a nation,
to a type of socialism which
encroaches dangerously on
individual freedom. The
word socialism, of course, is
never used by the American
liberal for the panacea of
governmental action which
he is prone to offer. More
often, the solution is offered
in the name of proper "eco-
nomic planning" in the
"public interest."

— ☆ —

But the end result is the
same. More and more of the
tools of production, manage-
ment and finance are trans-
ferred to the government.
More and more of the ac-
tual business of government
is concentrated in Washing-
ton. More and more influ-
ence is drained away from
state and local govern-
ments, which are the closest
to the people.

In the conservative view,
this is the wrong direction
for the United States of
America. It leads away from
individual liberty and to-
ward an all-powerful state.

**FOOTHILL-ROSEMEAD
SHOPPING CENTER**

FOOTHILL
COLORADO

PASADENA FEDERAL SAVINGS

"Under the Time & Temperature Sign"

**MOST
CONVENIENT!**

4.8%
CURRENT ANNUAL RATE

**PASADENA
FEDERAL
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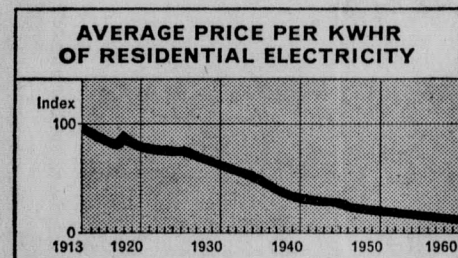
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**Answers to key questions
about the investor-owned
electric utility industry
and the all-electric future**

Does electricity actually cost less
today?

Edison electricity stands out as one of
today's biggest bargains. It's a somewhat
astonishing fact (to most people accus-
tomed to ever-rising costs) that the aver-
age cost of a kilowatt hour of electricity to
Edison residential customers is 28% lower
today than it was in 1939!

Due to efficiencies and new techniques
developed by the investor-owned utility
companies, and aided by the increased use
of electricity and the steady swing to all-
electric living, the cost of residential elec-
tricity in America has trended downward.



The chart above shows the national cost
picture for residential electricity over the
past fifty years.

Did you know you have a "stake" in
the investor-owned electric utility
industry?

There are two major sources of electric
power in the United States. Number one
is the self-supporting, investor-owned utility
company. The other: the tax-supported
government operation.

Edison is one of America's 400 investor-
owned companies, owned by and respon-
sible to 4 million American shareholders
directly—and to many millions more
indirectly. For example, if you have a life
insurance policy, the company may invest
a portion of your premiums in electric util-
ity stock, giving you an indirect financial
interest in the industry. (For other exam-
ples of indirect ownership, see table below.)

INVESTORS IN THE ELECTRIC INDUSTRY	
DIRECT INVESTORS	
Shareholders.....	4 million
Bondholders.....	Number unknown
INDIRECT INVESTORS	
Life Insurance Policyholders.....	130 million
Mutual Savings.....	22.5 million
Bank Depositors.....	22.5 million
Members, Shareholders, Policyholders in Charitable, Fraternal, Religious, Educational Organizations and Foundations.....	Total number unknown

The investor-owned utility companies
provide low-cost electric power to the
communities they serve; provide a fair return
to their shareholders (strictly regulated);
and help support community and country
through the payment of taxes (instead of
being supported by taxes).

For more details, send for your copy
of "The Answers to 30 Questions." Write:
Advertising Department, Southern Cali-
fornia Edison Company, P.O. Box 351,
Los Angeles 53, California.

SCE

Southern California Edison

Cost of bottle warming cut 28%

Here's a father and son story with a happy ending for every Edison customer. Back in
1939, when father was a sprout, the electricity used to warm his bottle cost about 28%
more than the electricity used tonight to warm the bottle for his son (not pictured,
waiting impatiently offstage). One basic reason electricity is today's biggest bargain
is that Edison and other investor-owned electric utility companies are *business-*
managed. Alert to new methods, and aided by the swing to electric living, savings have
consistently been passed along to customers. For news of one cost of living that has
steadily gone down, please read right.

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Public Schools Week

S.M. 'Teacher of the Year' Honored at Masonic Dinner

The Sierra Madre "Teacher of the Year" will be honored at the annual Masonic dinner and convocation to be held Saturday, April 18,

at 6:30 p.m. at the Sierra Madre Masonic Lodge, in conjunction with Public Schools Week. Featured speaker will be Dr. Joseph T. Hanson, director of research, Pasadena City Schools.

Open House will be held in each of the Pasadena City Schools during the week of April 20-24 to commemorate Public Schools Week.

At Sierra Madre and Sierra Mesa schools, Open House will be held Monday, April 20, from 7:30 to 9 p.m. An ice cream social, sponsored by the local PTA's, will be conducted during and following the time for room visitation, in the cafeteria of each school.

Students selected to participate in the dinner program include: Patty Green, David O'Neill, Tom Ames, Kent Taylor, and Christie Michaels from Sierra Madre School, and Charles Meursing, Sheryl White, Susan Agee, and Betty Jo Tilley, from Sierra Mesa School.

"The Public School... America's Future" is the theme for the 1964 Public Schools Week in California, again sponsored by the Grand Masonic Lodge. The Masons of California have promoted this observance since its inception 45 years ago to help increase public understanding of the achievements, programs, and needs of the schools. Eighteen local Masonic lodges, chapters, and orders are participating in sponsoring the dinner, convocation, and open houses in the Pasadena school district.

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Letters to the Editor

I may not believe in what the man says, but I will defend to my death his right to say it.—(similar words of Voltaire)

To the Board of Education Pasadena City Schools
Mr. Steve Salsian, President
Dear Mr. Salsian:

Having attended the first two meetings of the so-called "human relations forum" currently being given at Marshall Junior High School, I am raising a question and lodging this protest before your Board.

I am raising the question of the propriety of the school district putting on such a series of talks under the guise of educational activity. I am saying to you that in my opinion, as a long-time political writer and legislative correspondent, this thing was designed and cleverly contrived as the opening gun in Pasadena in the campaign by the NAACP and its sympathizers to defeat the proposed Constitutional Amendment seeking repeal of the Rumford Act and related legislation.

This series, sponsored and promoted, in part, by the Educational Services Division of Pasadena City College, is an indoctrination course on the alleged virtues of the Rumford Act and the asserted evils of the Constitutional Amendment.

Reading the circular of rather expensive format mailed to me by City College, one must come to the observation that all of the scheduled speakers cannot help but be strong supporters and advocates of the Rumford Act on housing.

Three of the speakers are Negroes. Each is a very capable and aggressive leader in behalf of his people in the racial conflict. Another, Mrs. Carmen Warshaw, is the chairman of the Fair Employment Practices Commission, which is charged with the duties of enforcing the Rumford Act. The other three speakers also are strong sympathizers with the Negro's cause, his hopes and his plans in the campaign to defeat the Constitutional Amendment. One of the speakers is a consultant for the FEPC, working under Mrs. Warshaw. Another is a member of two official bodies appointed by Gov. Brown to work in this general field—and it is fair to assume he would be supporting the Rumford Act... or His Excellency in Sacramento would be looking around for another Commissioner. Another is a Pasadena minister who, I am told, supports the Rumford Act. The seventh speaker is executive secretary of the County Human Relations Commission. Five of the dramatic persons in this production will act as panelists to wind up the show.

Now, to my protest: I object to the school district permitting itself to be used in this manner, aligning itself with one side or the other in a highly controversial matter that will be voted on as a proposition on the state ballot this coming fall or summer—as the Legislature may decide.

If either side to this controversy wishes to carry on a campaign in support of their position on the Constitutional Amendment they can secure a permit from the school district and put on their show in a schoolhouse under the rules and regulations laid down by the Board of Education in accordance with the Civic Center Act.

In the present instance, I feel that the school administration erred grievously in co-sponsoring this series of meetings. Nor is your Board entirely blameless, apparently having approved the project as a more or less routine matter of administration laid before the Board, obviously without adequate investigation.

It also is my position that the political nature of these meetings precludes the school district from requiring those attending to sign admission tickets so that the district may collect ADA money. This is, I contend, not an education course, but is an indoctrination course with political objectives.

That this is not, and can not be, classed as a school educational activity is further evidenced by the fact that the meetings are presided over by a minister, and not by a member of any of the faculties of the school district. I trust Rev. Rival Hawkins, who presides and is identified in the school circular as Executive Secretary of the Pasadena Area Council of Churches, is not being paid by the school district for these services. Is he?

Further, as to the political nature of these meetings, let me quote, directly and indirectly, from the speech by Louis Lomax, the first speaker. He is one of the Negro speakers. He is a finished orator, a militant leader in the Negro cause, and if he were white, judging from his conduct at this meeting, he would be characterized as a rabble rouser.

My notes, taken at the time, show that he told the audience, which was loaded with sympathizers, "money is pouring into California" to support the Constitutional Amendment and to repeal the Rumford Act. "But I will," he said, "be out here stumping for the Rumford bill... we need you in this fight against the initiative. ... there is going to be marching in California... there is going to be heartache, pain and bloodshed."

He gave out more, such as almost twitting the white man for his fear that through school integration (NAACP version) his daughter might marry a Negro. "All your daughter has to do is to say 'NO,'" Lomax laughed. And most of the audience applauded.

Now, it probably will be too late by the time you receive and consider this protest to cancel the series. But you can disavow its obvious motive. I wish to be notified as to when this will be discussed by the Board in session.

I hear reports that Lomax and other speakers are to be paid for their speeches. Is it true and how much? I understand some had the grace to decline payment.

Very truly yours,
—CHESTER G. HANSON,
1070 Topeka Street,
Pasadena, Calif.

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APRIL 12-18, 1964

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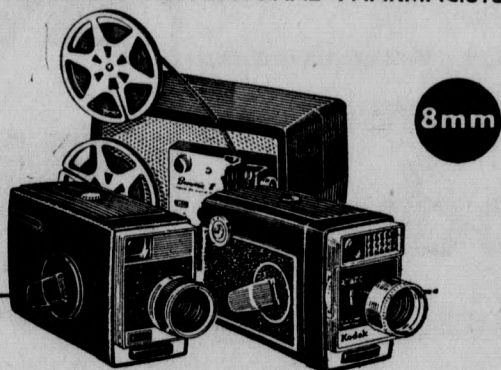
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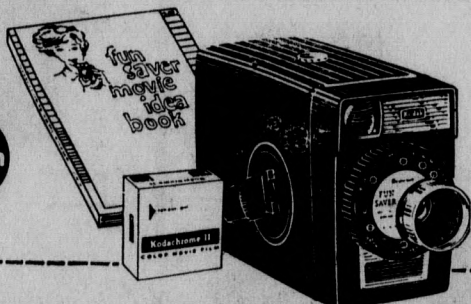
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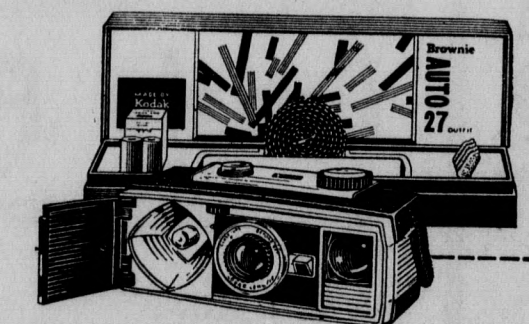
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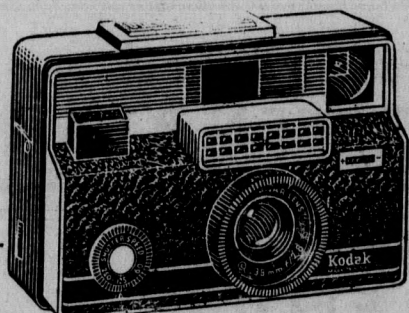
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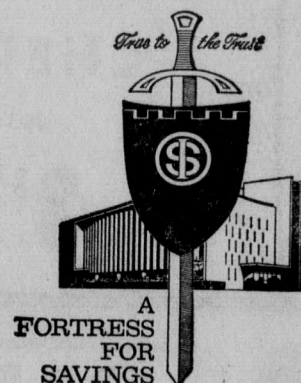
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